

March 2007

Program schedule: Showcasing Research & Teaching in the 21st Century: A Digital Approach

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**Showcasing Research & Teaching in the 21st Century:
A Digital Approach**

Thursday, March 29, 2007

1:00 – 4:45 pm

Cape Cod Lounge, Student Union

Reception 4:45 – 5:30pm, Student Union Art Gallery

Abstract

Strategies for leveraging technology to advance research, teaching, and scholarship will be the focus of the second annual event of the UMass Amherst Digital Quadrangle series. National Association for State Universities and Land Grant Colleges (NASULGC) Vice President for Academic Affairs David Shulenburg will explore the opportunities associated with open access to scholarly and scientific work.

This will also be your opportunity to participate in the official launch of the [ScholarWorks@UMass Amherst](http://ScholarWorks@UMassAmherst), the new digital repository for campus researchers and scholars. Selected faculty members will reflect on their early adoption of ScholarWorks and its impact on their research and teaching. The sponsors will discuss tools and policies to enable this new paradigm.

Faculty, staff, and graduate students are invited to attend.

Program Schedule

- 1:00 – 1:15 Refreshments
- 1:15 – 1:25 Welcome and introductions
Vice Provost for Research Paul KostECKi introduces Chancellor John V. Lombardi and then Provost and Senior Vice Chancellor for Academic Affairs Charlena Seymour
- 1:25 – 2:10 David Shulenburg, NASULGC Vice President for Academic Affairs
"If It Cannot Be Found On the Net, It Does Not Exist: Increasing Impact for UMass Scholarship"
Introduction by Provost Seymour
- 2:10 – 2:25 Q & A, moderated by Vice Provost KostECKi
- 2:25 – 3:15 The ScholarWorks Track: A Panel of Case Studies
Moderator: Marilyn Billings, Scholarly Communication and Special Initiatives Librarian
 - 1. Stan Scarpati, Associate Professor, Education
 - 2. Donal Carbaugh, Professor, Communications
 - 3. Lisa Green, Associate Professor, Linguistics
- 3:15 – 3:45 Q & A, including David Shulenburg, moderated by Marilyn Billings
- 3:45 – 4:30 Tools & Policies: Getting to your Destination
Moderator: Marilyn Billings and Marla Michel, Director, Research Liaison & Development
 - 1. Research: Nick DeCristofaro, Director, Commercial Ventures & Intellectual Property
 - 2. Teaching: Matt Ouellett, Director, Center for Teaching
 - 3. Graduate School: Patrick Sullivan, Associate Director, Graduate Admissions
 - 4. UMass Press: Bruce Wilcox, Director
- 4:30 – 4:40 Wrap Up and Adjourn, UMass Amherst Libraries Director Jay Schafer
- 4:45 – 5:30 Wine & Cheese Reception and Resource Exposition
Student Art Gallery, Student Union (next to Cape Cod Lounge)