

ABSTRACT

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This presentation presents a new evolutionary model of spatial and temporal changes in Okinawa Prefecture's tourism across its many islands since 1972. Specifically, the study examines the development of tourism infrastructure such as highways, bridges, airports, flight routes, and resorts across the islands of the prefecture. The study maps the spread of flights and resorts to more islands over time and space. This research considers the applicability of existing literature on tourism development, tourism life-cycle models, and tourism geography to a multi-island destination, and attempts to conceptualize a new approach in mapping tourism development across an archipelago.