Westfield Downtown District Plan Survey

1. Indicate what you would like to see (or see more of) in Downtown Westfield (Food & Beverage):

	Strongly Support	Mildly Support	Indifferent	Mildly Oppose	Strongly Oppose	Rating Average	Response Count
Coffee Shops	**42.8% (822)**	28.8% (553)	23.6% (454)	2.8% (53)	2.0% (39)	1.92	1,921
Diners	**38.4% (724)**	35.2% (662)	21.2% (399)	3.4% (64)	1.8% (34)	1.95	1,883
Sandwich or Deli Shops	**43.3% (829)**	36.0% (689)	16.1% (308)	3.0% (57)	1.6% (30)	1.83	1,913
Fast-Food Franchises	6.3% (116)	11.9% (219)	22.7% (416)	27.5% (504)	**31.5% (578)**	3.66	1,833
Taverns or Microbreweries	**39.4% (751)**	28.5% (543)	18.8% (359)	7.4% (142)	5.9% (113)	2.12	1,908
Sports Bars	25.4% (477)	23.0% (432)	**26.8% (502)**	12.6% (236)	12.2% (228)	2.63	1,875
Family Restaurants	**54.5% (1,058)**	28.2% (548)	14.6% (284)	1.8% (34)	0.9% (18)	1.66	1,942
Upscale Restaurants	**37.4% (712)**	29.4% (560)	24.1% (459)	6.1% (117)	2.9% (55)	2.08	1,903
Ethnic Restaurants	**39.6% (748)**	28.1% (530)	25.8% (487)	4.0% (76)	2.5% (48)	2.02	1,889
Ice Cream Shops	**44.3% (815)**	33.7% (620)	19.1% (352)	2.2% (41)	0.7% (13)	1.81	1,841
						Other Ideas (please list)	322
						answered question	**2,005**
						skipped question	**30**

2. Indicate what you would like to see (or see more of) in Downtown Westfield (Infrastructure and Housing):

	Strongly Support	Mildly Support	Indifferent	Mildly Oppose	Strongly Oppose	Rating Average	Response Count
Free wireless access	**55.0% (1,059)**	21.7% (417)	21.3% (410)	0.8% (15)	1.2% (23)	1.71	1,924
Bike racks	**44.5% (857)**	28.7% (552)	24.3% (468)	1.7% (33)	0.7% (14)	1.85	1,924
Sidewalk and accessibility improvements	**67.8% (1,323)**	21.9% (427)	9.7% (189)	0.2% (3)	0.4% (8)	1.43	1,950
Benches, seating	**55.1% (1,076)**	29.7% (579)	13.1% (256)	1.7% (33)	0.4% (8)	1.63	1,952
Street trees	**57.4% (1,111)**	24.6% (477)	15.5% (301)	1.3% (26)	1.1% (22)	1.64	1,937
Pocket parks	**44.6% (849)**	29.0% (552)	23.3% (444)	2.0% (39)	1.1% (20)	1.86	1,904
Flowers	**54.0% (1,052)**	29.4% (573)	15.0% (293)	1.0% (20)	0.6% (11)	1.65	1,949
Banners	17.3% (325)	22.6% (424)	**41.7% (784)**	12.4% (233)	6.0% (113)	2.67	1,879
Public art	**38.0% (728)**	32.9% (631)	24.3% (465)	2.7% (52)	2.1% (40)	1.98	1,916
Kiosks/public bulletin boards	20.3% (383)	30.6% (577)	**36.6% (689)**	8.1% (153)	4.4% (82)	2.46	1,884
More bus stops	16.5% (309)	22.2% (417)	**47.2% (886)**	9.1% (170)	5.1% (96)	2.64	1,878
Bus shelters	19.4% (365)	25.2% (475)	**39.2% (739)**	10.2% (192)	5.9% (112)	2.58	1,883
Parking garage	**30.1% (570)**	27.4% (520)	26.9% (509)	9.2% (174)	6.4% (122)	2.34	1,895
Artist live-work space and active studios	**33.9% (647)**	29.3% (559)	30.1% (574)	3.9% (75)	2.8% (53)	2.12	1,908
Affordable homes for first time buyers	**35.5% (676)**	28.3% (539)	23.7% (451)	7.3% (139)	5.3% (101)	2.19	1,906
Shelters for homeless	16.6% (315)	23.0% (436)	**23.9% (454)**	15.8% (299)	20.8% (394)	3.01	1,898
Transitional housing	12.1% (225)	21.6% (403)	**32.3% (603)**	17.4% (324)	16.6% (309)	3.05	1,864

Multi-unit apartment/condos	23.4% (446)	**29.3% (558)**	26.3% (501)	11.8% (224)	9.1% (173)	2.54	1,902
Supervised college dorms	**32.5% (621)**	28.5% (544)	21.5% (412)	7.2% (138)	10.3% (197)	2.34	1,912
Upper-story housing along Route 10/202	23.8% (446)	28.8% (539)	**34.0% (638)**	6.8% (127)	6.6% (124)	2.44	1,874
New housing in the adjacent downtown area	25.9% (472)	28.1% (511)	**31.7% (578)**	7.6% (138)	6.7% (122)	2.41	1,821
						Other Ideas (please list)	206
						answered question	**2,013**
						skipped question	**22**

3. Indicate what you would like to see (or see more of) in Downtown Westfield (Retail, Entertainment, and Leisure):

	Strongly Support	Mildly Support	Indifferent	Mildly Oppose	Strongly Oppose	Rating Average	Response Count
Specialty Shops	**51.4% (1,000)**	33.8% (657)	13.3% (258)	1.3% (25)	0.3% (6)	1.65	1,946
Hotel and conference center	27.8% (528)	**31.4% (596)**	27.0% (513)	8.8% (167)	5.1% (96)	2.32	1,900
Performing arts center	**47.1% (906)**	29.3% (564)	19.7% (379)	2.1% (40)	1.9% (36)	1.82	1,925
Musical and theatrical entertainment	**55.5% (1,079)**	28.8% (559)	13.1% (255)	1.3% (26)	1.3% (25)	1.64	1,944
Bookstore	**60.1% (1,172)**	27.0% (527)	11.9% (233)	0.6% (12)	0.4% (7)	1.54	1,951
Movie theater	**63.9% (1,252)**	23.2% (455)	9.9% (194)	2.0% (39)	0.9% (18)	1.53	1,958
Clothing store(s)	**48.8% (950)**	30.1% (586)	18.5% (360)	2.0% (39)	0.6% (12)	1.76	1,947
Pool hall	21.0% (398)	22.6% (427)	**32.8% (620)**	14.1% (267)	9.5% (180)	2.68	1,892
Movie rental stores	15.9% (299)	20.9% (394)	**42.1% (793)**	14.0% (264)	7.0% (132)	2.75	1,882
Bowling alleys	**37.8% (727)**	31.1% (599)	23.4% (450)	4.8% (93)	2.9% (56)	2.04	1,925

Fitness centers/ gyms	25.4% (482)	30.4% (575)	**34.4% (651)**	6.8% (128)	3.1% (58)	2.32	1,894
Sporting goods stores	27.5% (519)	32.3% (608)	**34.7% (654)**	3.9% (74)	1.6% (30)	2.20	1,885
Bike path through the downtown on top of the existing railroad bed	**66.0% (1,296)**	19.7% (387)	11.5% (225)	1.1% (21)	1.8% (35)	1.53	1,964
Kayak launching sites (park & play) along the Westfield River in the downtown	**56.9% (1,103)**	24.3% (471)	16.3% (316)	1.2% (23)	1.4% (27)	1.66	1,940
Bike shops	30.6% (576)	30.9% (581)	**34.4% (646)**	2.5% (47)	1.6% (30)	2.14	1,880
						Other Ideas (please list)	231
						answered question	**2,014**
						skipped question	**21**

4. What type of economic development strategies should be included as part of the downtown revitalization effort?

	Strongly Support	Mildly Support	Indifferent	Mildly Oppose	Strongly Oppose	Rating Average	Response Count
Improve technology infrastructure (i.e., broadband, wireless, fiber optic technologies)	**54.0% (1,043)**	27.3% (528)	17.3% (335)	0.9% (17)	0.4% (8)	1.66	1,931
Enhance opportunities for startup businesses	**55.7% (1,078)**	30.3% (587)	12.6% (244)	0.8% (15)	0.6% (12)	1.60	1,936
Implement architectural and site design standards to promote and protect the downtown's historic character	**58.5% (1,135)**	25.2% (490)	13.3% (258)	1.5% (29)	1.5% (29)	1.62	1,941
Make it easier for people to work out of their homes	28.7% (542)	27.9% (528)	**38.1% (721)**	3.6% (69)	1.6% (31)	2.22	1,891

Marketing campaign to promote shopping locally in the downtown	**51.0% (981)**	28.7% (552)	17.6% (338)	2.0% (39)	0.7% (14)	1.73	1,924
Holding more and/or additional special events and activities	**56.6% (1,097)**	30.6% (594)	11.7% (227)	0.6% (11)	0.5% (10)	1.58	1,939
Promoting adaptive re-use of older buildings	**64.7% (1,256)**	24.1% (468)	9.2% (179)	1.0% (19)	1.0% (20)	1.50	1,942
Improve the quality of housing in neighborhoods adjacent to downtown	**58.5% (1,131)**	29.3% (567)	11.0% (212)	0.6% (11)	0.7% (13)	1.56	1,934
Work with area colleges, universities, and economic development agencies to encourage innovation, new businesses and improved workforce development	**67.7% (1,316)**	22.8% (444)	7.4% (143)	0.9% (17)	1.2% (24)	1.45	1,944
Enhance pedestrian access to the Westfield River	**60.6% (1,170)**	23.7% (458)	13.6% (263)	1.0% (19)	1.1% (22)	1.58	1,932
Implement traffic calming measures (e.g. raised pavers in crosswalks, curb bulb-outs, speed tables—physical changes to the road and sidewalk) to enhance pedestrian accessibility.	**59.6% (1,153)**	22.1% (427)	11.9% (230)	3.2% (61)	3.2% (62)	1.68	1,933
Encourage more mixed use development (e.g. businesses with residential upper stories)	**44.8% (858)**	30.2% (578)	21.1% (404)	3.0% (57)	1.0% (20)	1.85	1,917
Improve infrastructure (sidewalks, lighting, signage, etc.) to enhance the pedestrian environment	**69.1% (1,344)**	21.5% (417)	8.2% (159)	0.6% (12)	0.6% (12)	1.42	1,944
Increase the frequency of PVTA bus service	30.1% (572)	25.5% (485)	**38.0% (723)**	3.4% (65)	3.0% (57)	2.24	1,902
Extend PVTA bus service routes	32.3% (616)	25.8% (491)	**35.1% (668)**	3.7% (71)	3.1% (59)	2.19	1,905

Create a city staff position or board to address the interests of citizens, business and government in economic development efforts	**31.5% (595)**	26.9% (509)	26.4% (499)	7.2% (136)	7.9% (150)	2.33	1,889
Attract tourists and outside money to downtown or other targeted areas	**56.9% (1,090)**	26.8% (513)	13.1% (250)	1.8% (35)	1.4% (26)	1.64	1,914
						Other Ideas (please describe)	241
						answered question	**2,003**
						skipped question	**32**

5. When you drive or otherwise make your through downtown Westfield, how do you feel? (check only one)

		Response Percent	Response Count
Proud of your community		1.5%	31
A little sad because you feel like it doesn't look as good as it is		**53.6%**	**1,090**
Excited about the potential		18.0%	366
Other (please describe)		26.9%	548
		answered question	**2,035**
		skipped question	**0**

6. If you owned a business, what would make you invest in Downtown Westfield?		
		Response Count
		1,135
	answered question	**1,135**
	skipped question	**900**

7. What are your ideas for encouraging or supporting business opportunities or investment in downtown Westfield?		
		Response Count
		943
	answered question	**943**
	skipped question	**1,092**

8. What concerns regarding housing are most pressing for downtown Westfield?		
		Response Count
		955
	answered question	**955**
	skipped question	**1,080**

9. Please divide the amount of time you spend shopping into three categories (should add to 100% total) and tell us what percentage of your shopping you do where:
NOTE: INPUT NUMERALS ONLY, NO SYMBOLS, DECIMAL POINTS, OR PERCENT SIGNS!

	Response Average	Response Total	Response Count
Downtown Westfield	9.79	16,391	1,675
The strips in Westfield	35.43	62,612	1,767
Outside of Westfield	**57.03**	**102,597**	1,799
		answered question	**1,816**
		skipped question	**219**

10. When you shop OUTSIDE of Westfield, what is your reason(s)? (check all that apply)

	Response Percent	Response Count
Better Atmosphere	45.8%	832
Lower Costs	25.8%	469
Better Quality	34.0%	617
Greater Selection	**84.0%**	**1,525**
Easy to park and get in and out	51.9%	943
Other (please specify)	19.5%	355
	answered question	**1,816**
	skipped question	**219**

11. When you shop IN Downtown Westfield, what is your reason(s)? (check all that apply)

	Response Percent	Response Count
Better Atmosphere	8.3%	150
Lower Costs	8.9%	162
Better Quality	3.8%	69
Greater Selection	1.7%	30
Easy to park and get in and out	14.9%	271
Other (please specify)	**76.5%**	**1,389**
	answered question	**1,816**
	skipped question	**219**

12. When you shop at the strips around Westfield, what is your reason(s)? (check all that apply)

	Response Percent	Response Count
Better Atmosphere	17.1%	310
Lower Costs	28.9%	524
Better Quality	11.5%	208
Greater Selection	39.6%	719
Easy to park and get in and out	**57.4%**	**1,043**
Other (please specify)	30.6%	556
	answered question	**1,816**
	skipped question	**219**

13. Does your commute include: (Check all that apply)

	Response Percent	Response Count
Route 20	**72.6%**	**1,166**
Route 10	48.3%	776
Route 202	55.0%	883
Route 187	13.8%	222
I-90	38.8%	623
	answered question	**1,605**
	skipped question	**430**

14. When do you make most of your purchases?

	Before 10am	10am - 2pm	2-5pm	5-8pm	After 8pm	Rating Average	Response Count
Weekday	4.2% (64)	21.4% (328)	23.4% (358)	**47.7% (730)**	3.3% (51)	3.25	1,531
Weekend	5.2% (80)	**43.3% (670)**	35.4% (548)	13.3% (206)	2.9% (45)	2.66	1,549
						answered question	**1,816**
						skipped question	**219**

15. In your opinion, please indicate the "level of need" for housing within each of these groups in Westfield.

	Very Low	Low	None	High	Very High	Rating Average	Response Count
Elderly on fixed incomes but independent	5.6% (82)	17.4% (256)	17.1% (251)	**46.7% (686)**	13.3% (195)	3.45	1,470
Elderly in need of assisted living	4.8% (71)	19.7% (288)	16.7% (244)	**47.7% (699)**	11.1% (163)	3.41	1,465
Young adults / first time homebuyers	2.4% (35)	11.9% (177)	12.2% (182)	**53.0% (788)**	20.5% (305)	3.77	1,487
Spouses of divided families	4.3% (61)	20.9% (298)	29.8% (425)	**39.0% (556)**	6.0% (85)	3.21	1,425
City employees; including teachers, police officers, and firefighters	6.9% (99)	18.5% (267)	26.5% (383)	**37.2% (537)**	10.9% (158)	3.27	1,444
Young professionals employed by Westfield businesses	5.0% (73)	16.9% (246)	20.4% (297)	**44.1% (642)**	13.6% (198)	3.44	1,456
Physically and mentally challenged residents	6.9% (99)	25.1% (360)	24.4% (349)	**35.3% (505)**	8.3% (119)	3.13	1,432
Homeowners facing foreclosure	8.7% (124)	23.1% (329)	24.1% (344)	**34.3% (489)**	9.8% (139)	3.13	1,425

Households in search of affordable rentals	4.7% (69)	15.8% (231)	15.6% (229)	**47.7% (699)**	16.1% (236)	3.55	1,464
College students	6.8% (99)	12.2% (177)	14.7% (213)	**41.1% (595)**	25.1% (364)	3.65	1,448
						Other (please specify)	112
						answered question	**1,535**
						skipped question	**500**

16. If you own or help to manage a business, have you ever had trouble recruiting or retaining employees due to a perceived lack of housing options in Westfield?

		Response Percent	Response Count
Yes		13.2%	91
No		**86.8%**	**599**
		answered question	**690**
		skipped question	**1,345**

17. Please rate your family's housing needs as of today.

	High	Medium	Low	N/A	Rating Average	Response Count
Affordable rental opportunities	17.2% (234)	8.4% (114)	7.4% (100)	**67.0% (909)**	1.70	1,357
Affordable home ownership opportunities	24.9% (340)	11.8% (161)	9.1% (125)	**54.2% (741)**	1.66	1,367
Lower housing costs (mortgage or rent)	30.9% (424)	17.3% (238)	10.6% (146)	**41.2% (566)**	1.66	1,374
Lower utilities	**47.5% (678)**	25.1% (358)	9.5% (136)	17.9% (256)	1.54	1,428
Home ownership assistance (downpayment, low-interest loans)	21.5% (289)	12.0% (161)	11.2% (150)	**55.4% (745)**	1.77	1,345
Emergency housing assistance (homeless, emergency repairs)	8.0% (106)	9.1% (121)	15.3% (204)	**67.6% (899)**	2.23	1,330
Home improvement assistance (loans, energy efficient grants)	23.1% (317)	21.2% (291)	14.3% (197)	**41.4% (569)**	1.85	1,374
Better transportation (bus, van ride)	15.5% (213)	14.9% (204)	15.3% (210)	**54.3% (746)**	2.00	1,373
Foreclosure prevention help	9.4% (125)	8.7% (116)	14.9% (198)	**67.1% (894)**	2.17	1,333
					answered question	**1,497**
					skipped question	**538**

18. In the next 5 years, would you like to....(Please check all that apply)

	Response Percent	Response Count
Downsize to smaller home	9.9%	155
Expand to a larger home	14.2%	223
Stay in the home you now have	**51.4%**	**808**
Continue to rent same home	1.8%	29
Rent more affordable housing	7.5%	118
Sell your home	12.6%	198
Relocate to senior housing	2.7%	42
Buy your first home	22.1%	348
Other (please specify)	9.2%	144
	answered question	**1,572**
	skipped question	**463**

19. If you intended to move in the next 5 years, what would be your preference? (Please check your top 3 choices)

	#1 Top Choice	#2 Top Choice	#3 Top Choice	Rating Average	Response Count
Single family home (own or rent)	**88.0% (939)**	6.3% (67)	5.7% (61)	1.18	1,067
Apartment building (you would rent) with many units	26.8% (75)	35.4% (99)	**37.9% (106)**	2.11	280
Condominium (you own the building) with many units	13.8% (74)	**52.5% (281)**	33.6% (180)	2.20	535
Townhouse	10.1% (45)	**53.0% (236)**	36.9% (164)	2.27	445
Active Adult Campus	29.9% (49)	32.9% (54)	**37.2% (61)**	2.07	164
Senior Living Campus	33.3% (27)	24.7% (20)	**42.0% (34)**	2.09	81
Garden style homes (small homes with shared yards and shared community area)	13.0% (43)	36.9% (122)	**50.2% (166)**	2.37	331
Patio style homes (small homes with no maintenance, small yards)	9.9% (42)	37.2% (158)	**52.9% (225)**	2.43	425
				answered question	**1,297**
				skipped question	**738**

20. How important is it for you to live within walking distance of downtown?

	Response Percent	Response Count
very important	11.5%	184
somewhat important	26.8%	430
important	7.0%	113
not at all important	**54.6%**	**876**
	answered question	**1,603**
	skipped question	**432**

21. Are you or someone you know in Westfield facing a need for any of the following? (Please check all that apply.)

	Response Percent	Response Count
Affordable rental housing	28.5%	426
An affordable home to buy	28.7%	429
Financial assistance to purchase a home	18.9%	283
Financial assistance to avoid foreclosure	9.0%	135
Improvements or repairs to an existing home	34.7%	520
No	**38.9%**	**582**
Other (please specify)	1.7%	25
	answered question	**1,497**

	skipped question	**538**

22. What are the top three reasons you live in Westfield?

	#1 Reason	#2 Reason	#3 Reason	Rating Average	Response Count
Community character	33.2% (104)	28.4% (89)	**38.3% (120)**	2.05	313
Family-oriented atmosphere	34.5% (107)	**39.7% (123)**	25.8% (80)	1.91	310
Friend or family here	**66.5% (472)**	21.0% (149)	12.5% (89)	1.46	710
Convenience to job	**42.7% (260)**	35.5% (216)	21.8% (133)	1.79	609
Safety from crime and vandalism	9.7% (33)	**46.3% (158)**	44.0% (150)	2.34	341
Affordable housing	29.3% (51)	35.1% (61)	**35.6% (62)**	2.06	174
Quality of schools	**39.4% (160)**	35.5% (144)	25.1% (102)	1.86	406
Quality of City services	8.3% (7)	32.1% (27)	**59.5% (50)**	2.51	84
Job Opportunities	25.8% (24)	34.4% (32)	**39.8% (37)**	2.14	93
Recreational Assets	12.5% (27)	40.7% (88)	**46.8% (101)**	2.34	216
Natural Setting	14.3% (67)	33.2% (155)	**52.5% (245)**	2.38	467
			Other (describe & specify rank 1,2,or 3)		271
			answered question		**1,363**
			skipped question		**672**

23. If every resident of Westfield could choose to spend $100 of City money on the following, how would you spend yours? (Total must add up to $100) NOTE: INPUT NUMERALS ONLY- NO DECIMAL POINTS, NO DOLLAR SIGNS.

	Response Average	Response Total	Response Count
Revitalize Downtown	**38.58**	**44,213**	1,146
Help poor people	16.99	10,757	633
Schools	33.41	30,501	913
Cultural Arts/Events	15.11	10,217	676
Preservation of historical buildings and artifacts	13.80	8,722	632
Preservation or creation of affordable housing	13.34	6,242	468
Passive Recreation (hiking, walking)	18.25	14,163	776
Active Recreation (organized sports)	12.25	6,002	490
Preservation of farmland and natural resources (ponds, rivers, and scenic views)	20.73	16,483	795
		answered question	**1,473**
		skipped question	**562**

24. Please rate the following in Westfield.

	Poor	Fair	Good	Don't Know	Rating Average	Response Count
Housing Cost	11.2% (165)	**47.4% (697)**	25.4% (374)	16.0% (236)	2.46	1,472
Housing condition	12.0% (176)	**45.6% (667)**	30.7% (449)	11.7% (172)	2.42	1,464
Condition of streets	**77.8% (1,169)**	19.1% (287)	2.1% (32)	0.9% (14)	1.26	1,502
Fire protection	1.4% (21)	12.7% (188)	**67.9% (1,002)**	17.9% (264)	3.02	1,475
Appearance of parks and playgrounds	8.7% (129)	38.2% (569)	**50.4% (751)**	2.8% (42)	2.47	1,491
Police service	5.6% (83)	18.0% (268)	**65.8% (979)**	10.6% (157)	2.81	1,487
Public schools	5.1% (75)	27.6% (409)	**53.3% (790)**	14.1% (209)	2.76	1,483
Shopping options	37.9% (566)	**46.5% (695)**	14.3% (213)	1.3% (20)	1.79	1,494
Parks and recreation programs	6.6% (98)	31.6% (470)	**46.3% (688)**	15.4% (229)	2.71	1,485
Conservation Areas	11.0% (162)	**40.3% (593)**	23.6% (347)	25.2% (371)	2.63	1,473
Downtown	**72.2% (1,080)**	24.5% (367)	2.5% (37)	0.8% (12)	1.32	1,496
					answered question	**1,512**
					skipped question	**523**

25. How important are the following as ways to increase the types of recreational opportunities in Westfield?

	Very Low	Low	None	High	Very High	Rating Average	Response Count
Rail to Trails System (creating a bikepath along abandoned rail lines)	5.8% (86)	11.3% (169)	7.9% (118)	**40.7% (608)**	34.3% (513)	3.87	1,494
Improve and Expand Access to Westfield River (boat landings, river walks, etc.)	3.1% (46)	13.8% (205)	10.2% (151)	**46.5% (689)**	26.3% (390)	3.79	1,481
Preserve more open space for walking, hiking (passive activity, nature trails)	2.3% (34)	11.2% (167)	9.7% (144)	**47.5% (707)**	29.3% (437)	3.90	1,489
Expand Active Recreational opportunities – ballfields, soccer fields, etc.	3.7% (55)	15.9% (233)	22.1% (324)	**43.9% (645)**	14.4% (212)	3.49	1,469
Upgrade School Playgrounds	3.3% (48)	14.2% (208)	21.9% (321)	**44.7% (656)**	16.0% (234)	3.56	1,467
Improve or Expand Neighborhood Parks	1.6% (24)	10.6% (156)	16.6% (243)	**53.1% (778)**	18.1% (265)	3.75	1,466
Seniors Facilities	4.3% (63)	15.2% (223)	24.4% (357)	**39.7% (581)**	16.4% (240)	3.49	1,464
						answered question	**1,505**
						skipped question	**530**

26. Other ideas to increase the types of recreational opportunities in Westfield? (Please describe):	
	Response Count
	240
answered question	**240**
skipped question	**1,795**

27. Over the past year, what public or private recreational facilities in Westfield have you or your family visited? (Please check all that apply)		
	Response Percent	**Response Count**
Chapman Playground	11.0%	166
Grandmothers Garden	28.3%	427
Hampton's POnd State Park	14.9%	225
Little River Playground	4.0%	60
Whitney Playground	9.9%	149
Municipal Playground	12.1%	183
Woronoco Soccer Complex	4.0%	60
Public Schools	43.2%	652
Westfield State College	62.7%	947
Stanley Park	**95.2%**	**1,438**
Country Clubs or Golf Courses	28.1%	425
YMCA Camp Shepard	8.5%	129

Westfield Boys and Girls Club		20.9%	315
Amelia Park		59.2%	894
Westfield River Walk		11.1%	168
Cross Street Playground		12.3%	186
Skate Park		9.3%	141
Sadie Knox Playground		7.6%	115
Other (please specify)		7.4%	112
	answered question		**1,510**
	skipped question		**525**

28. If you do not use or do not frequently use recreational facilities in Westfield, why not? (please check all that apply)

		Response Percent	Response Count
Accessibility		12.4%	134
Time constraints		**48.4%**	**524**
No interest		18.4%	199
No children		30.5%	330
Safety reasons		7.8%	85
Lack of awareness		35.5%	385
Other (please specify)		12.0%	130
	answered question		**1,083**
	skipped question		**952**

29. Have you used any recreational facilities in neighboring communities?

	Response Percent	Response Count
No. (Please go to Question 30)	**66.7%**	**939**
If Yes, Please describe both name and location of facility.	33.3%	468
answered question		**1,407**
skipped question		**628**

30. If you have used a recreational facility in a neighboring community, Do you think Westfield should try to develop such a facility?

	Response Percent	Response Count
Yes	**65.7%**	**574**
No	34.3%	300
answered question		**874**
skipped question		**1,161**

31. How important are the following strategies for the city to consider in order to use energy wisely, and as a result save the city money?

	Very Low	Low	None	High	Very High	Rating Average	Response Count
Fuel Efficient Municipal Vehicles	3.5% (50)	10.3% (148)	8.5% (123)	**44.3% (637)**	33.4% (481)	3.94	1,439
Municipal Pursuit of Alternative Energy (Wind, Solar, Hydro, Geothermal)	2.1% (31)	7.3% (105)	7.4% (107)	38.9% (562)	**44.2% (638)**	4.16	1,443
Zoning to promote more compact and mixed use development	3.6% (50)	13.2% (184)	23.8% (332)	**40.2% (561)**	19.3% (270)	3.58	1,397
Bicycle lanes and bike paths to promote safe cycling	3.4% (50)	12.1% (177)	9.9% (145)	**38.6% (563)**	35.9% (523)	3.91	1,458
Incentives for new private buildings to be “green” (more energy efficient)	2.3% (33)	6.8% (98)	9.1% (131)	**47.2% (678)**	34.6% (497)	4.05	1,437
Private use and development of alternative energy sources (Wind, Solar, Hydro, Geothermal)	2.1% (30)	6.9% (99)	9.2% (132)	**43.8% (628)**	38.0% (545)	4.09	1,434
Zoning laws that support residential use of alternative energy (solar and wind)	2.7% (39)	7.1% (102)	11.5% (164)	**41.7% (596)**	37.0% (529)	4.03	1,430
Improved PVTA Bus Service (frequency increased, routes adjusted)	6.9% (98)	13.4% (191)	22.9% (327)	**34.4% (491)**	22.5% (321)	3.52	1,428
						answered question	**1,479**
						skipped question	**556**

32. Please describe any other strategies you think the city should consider in order to use energy wisely, and as a result save the city money?	
	Response Count
	272
answered question	**272**
skipped question	**1,763**

33. How many years have you been a resident of Westfield?		
	Response Percent	**Response Count**
Not Applicable	13.0%	189
0-10	**30.3%**	**440**
11-20	14.1%	205
21-30	13.7%	199
31-40	11.3%	164
41-50	8.1%	118
51-60	5.2%	76
60+	4.2%	61
answered question		**1,452**
skipped question		**583**

34. In Westfield, I am a ...

	Response Percent	Response Count
Homeowner	**57.7%**	**823**
Renter	14.4%	205
Not Applicable	27.9%	398
	answered question	**1,426**
	skipped question	**609**

35. What is your gender?

	Response Percent	Response Count
Male	44.6%	648
Female	**55.4%**	**804**
	answered question	**1,452**
	skipped question	**583**

36. What is your age?

	Response Percent	Response Count
Under 15	0.4%	6
15-25	**24.9%**	**362**
26-35	13.2%	192
36-45	19.4%	281
46-55	21.4%	311
56-65	13.7%	199
Over 65	7.0%	101
	answered question	**1,452**
	skipped question	**583**

37. Are you retired?

	Response Percent	Response Count
Yes	10.3%	149
No	**89.7%**	**1,303**
	answered question	**1,452**
	skipped question	**583**

38. Are you disabled?

	Response Percent	Response Count
Yes	3.7%	53
No	**96.3%**	**1,399**
	answered question	**1,452**
	skipped question	**583**

39. Do you work in Westfield?

	Response Percent	Response Count
Yes	48.8%	709
No	**51.2%**	**743**
	answered question	**1,452**
	skipped question	**583**

40. Do you own a business in Westfield?

	Response Percent	Response Count
Yes	10.1%	146
No	**89.9%**	**1,306**
	answered question	**1,452**
	skipped question	**583**

41. Do you go to college in Westfield?

	Response Percent	Response Count
Yes	23.4%	340
No	**76.6%**	**1,112**
	answered question	**1,452**
	skipped question	**583**

42. If you go to college in Westfield and lived downtown, would you be willing to commute by bicycle to campus?

	Response Percent	Response Count
Yes	**53.5%**	**340**
No	46.5%	295
	answered question	**635**
	skipped question	**1,400**

43. Do you earn money working from home?

	Response Percent	Response Count
Yes	12.0%	174
No	**88.0%**	**1,278**
	answered question	**1,452**
	skipped question	**583**

44. Do you have school-aged children?

	Response Percent	Response Count
Yes	28.0%	407
No	**72.0%**	**1,045**
	answered question	**1,452**
	skipped question	**583**

45. Do your kids go to Westfield Public Schools?

	Response Percent	Response Count
Yes	27.1%	342
No	**72.9%**	**919**
	answered question	**1,261**
	skipped question	**774**

46. If No, why not? (Please describe)

	Response Percent	Response Count
Religious beliefs	5.1%	24
Think you'll get better quality elsewhere	12.1%	57
Other (please specify)	**85.4%**	**403**
	answered question	**472**
	skipped question	**1,563**

47. Are you a Westfield State College student?

	Response Percent	Response Count
Yes	22.2%	322
No (go to Question 49)	**77.8%**	**1,130**
	answered question	**1,452**
	skipped question	**583**

48. If Yes, Where do you live?

	Response Percent	Response Count
On-campus	**56.6%**	**188**
Off-Campus in Westfield	29.5%	98
Off-campus & commute from outside of Westfield	13.9%	46
	answered question	**332**
	skipped question	**1,703**

49. Are you a Westfield State College employee?

	Response Percent	Response Count
Yes	15.6%	226
No (go to Question 51)	**84.4%**	**1,226**
	answered question	**1,452**
	skipped question	**583**

50. If you are an employee or student at Westfield State College, would you:

	Response Percent	Response Count
Take a shuttle that ran frequently between the downtown to the college.	**58.1%**	**162**
Ride a bike to campus if a bike lane was available from downtown to the college.	41.9%	117
	answered question	**279**
	skipped question	**1,756**

51. Based on the polling district map above, where in Westfield do you live?

	Response Percent	Response Count
Not Applicable	**23.1%**	**336**
1	16.0%	233
2	9.0%	130
3	13.5%	196
4	18.5%	268
5	12.5%	182
6	7.4%	107
	answered question	**1,452**
	skipped question	**583**

52. Please also tell us what street you live on so we can understand if location affects responses.		
		Response Count
		1,077
	answered question	**1,077**
	skipped question	**958**

53. Please add any other comments you have on the future of the City of Westfield – things you want to see happen and things that you are concerned about.		
		Response Count
		534
	answered question	**534**
	skipped question	**1,501**