

**16th ANNUAL  
GRADUATE STUDENT RESEARCH CONFERENCE  
IN HOSPITALITY AND TOURISM  
Houston, Texas  
January 6-8, 2011**

Co-hosted by

Conrad N. Hilton College of Hotel and Restaurant Management, University of Houston  
&  
School of Hotel and Tourism Management, The Hong Kong Polytechnic University

## **CALL FOR PAPERS**

This conference focuses on a broad range of contemporary topics relevant to research, education, and industry practices in hospitality, tourism, and related fields of study. Presentation proposals are hereby solicited, and the lead author must be a graduate student or an undergraduate honors student who conducted the research work. To qualify for consideration, students may submit either an Extended Abstract for a Formal Paper Presentation, or an Abstract for a Poster Session. **Please make sure that authors' names and affiliations do not appear on the abstract uploaded in the system.**

Papers will undergo a blind review process and will be assigned to either one of the following two tracks, depending upon whether an Extended Abstract (Track 1), or an Abstract (Track 2) is submitted:

**TRACK 1 (Formal Paper Presentation):** Contemporary Research In Hospitality & Tourism - The primary objective of this track is to provide a forum for reporting "state-of-the-art" research in hospitality and tourism, with an emphasis on innovative developments in concepts, models, theories, and/or research methods.

This track is open to papers based on completed research studies by graduate students in either master's or doctoral programs, and undergraduate honors students. Papers based on completed master's theses, doctoral dissertations, or honors/class projects fall into this category.

Accepted papers in this category will be eligible for the "Conference Paper Awards." To be selected, the paper must solidly demonstrate proper research design, pertinent data collection methods and advanced levels of relevant data analyses, have a comprehensive literature review, and exhibit a possible solution to real-world problems. Students must submit an Extended Abstract (2500 words including tables/figures, but excluding references) by the deadline (Wednesday, September 15, 2010, 24:00 Central Time, USA) to be considered for Track 1; students who do not submit an Extended Abstract will not qualify their paper for Track 1 consideration. Final full papers or extended abstracts for Track 1 must be turned in by the deadline (Wednesday, November 17, 2010, 24:00 Central Time, USA), or they will not be part of the conference program or published in the Conference Proceedings.

**TRACK 2 (Poster Session):** Research in Progress - The intent of this track is to encourage presentation of research projects that are not completed but might be of significant interest to the research community. Both conceptually- and empirically-based papers on "research in progress" would fall into this category. A paper based strictly on a "research idea" or "literature review" may not be suitable for this track. Graduate students who wish to present a paper based on their research proposals for master's theses, doctoral dissertations, or undergraduate honors research should submit papers that present significant theoretical or conceptual developments, research propositions or hypotheses, and/or a data analysis plan. Students must submit a 1000-word (including tables/figures, but excluding references) Abstract by the deadline (Wednesday, September 15, 2010, 24:00 Central Time, USA), to be eligible for consideration in Track 2. Final abstracts must be submitted by the deadline (Wednesday, November 17, 2010, 24:00 Central Time, USA), or they will not be part of the conference program or published in the Conference Proceedings.

### **ADDITIONAL LIMITATIONS**

**Three-Paper Limit:** Each student may submit up to three (3) papers in total, either as the sole author or a co-author. Any papers received in excess of this limit will not be reviewed for this conference.

**Faculty Endorsement of Student Research:** Students submitting papers must list the name and email address of the sponsoring faculty member. Once an Extended Abstract or Abstract is submitted online, an email will automatically be sent to the sponsoring faculty member as listed for confirmation that the research is fundamentally sound.

### **Important Deadlines:**

Thursday, July 1, 2010 - Online paper submission opens on website

Wednesday, September 15, 2010 - Abstracts are due by 24:00, Central Time, USA

Friday, October 15, 2010 - Notification of acceptance

Wednesday, November 17, 2010 - Final papers due by 24:00 Central Time, USA

### **Paper Review Committee Chair:**

**Cathy H.C. Hsu, Ph.D.**

**Professor and Associate Director (Academic Affairs)**

**School of Hotel and Tourism Management**

**The Hong Kong Polytechnic University**

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