Support of and Fundraising for a Capital Project
Wilmeth Active Learning Center
Purdue University Libraries

James L. Mullins, PhD
Dean of Libraries &
Esther Ellis Norton Professor
Purdue University

Kathryn Dilworth
Director of Advancement for Libraries &
The Purdue University Press
Purdue Research Foundation

ALADN Conference,
Boston, June 3, 2016
The Project
Thomas S. and Harvey D. Wilmeth
Active Learning Center - WALC
Telling the Story

Video to Communicate Exciting Synergies & Relationships within the Project

WALC Video
What was its Genesis?
Old Power Plant – Center of Purdue Campus

Aerial view of site of Old Power Plant
Instruction Matters: Purdue Academic Course Transformation (or IMPACT) is Purdue’s initiative for academic course transformation. Its mission is to change and sustain a culture of teaching and learning by transforming foundational courses with research informed redesigns. It strives to enhance student competency and confidence with learning success.

The initiative is unique in that it encompasses the entire Purdue West Lafayette campus. As an integrated campus-wide effort, it involves key partners from Office of the Provost, Purdue Libraries, Center for Instructional Excellence, ITaP, Purdue Extended Campus, and the Discovery Learning Research Center.
What’s In a Name?
The Vision Behind the Project

How did Purdue Conceptualize and Arrive at the Wilmeth Active Learning Center (WALC) – Opportunities and Challenges
The Vision Behind the Project

How did Purdue Conceptualize and Arrive at the Wilmeth Active Learning Center (WALC) – Opportunities and Challenges
The Fundraisers
A Team Approach
It takes a Village

Libraries Leadership and Fundraising Teams join forces

James L. Mullins, PhD
Dean of Libraries & Esther Ellis Norton Professor

Sandy Howarth
Director of Advancement

Kathryn Dilworth
Director of Advancement

David Lasater, PhD
Associate Vice President for Advancement

Diane Klassen, CRFE
Senior Director of University Initiatives
**Government**

The State of Indiana

**April 2013**

State of Indiana commits $50 million to the Active Learning Center at Purdue University.

**CONSTRUCTION**

Board of Trustees committee approves $79 million learning center, other campus projects

**STAFF REPORTS**

Purdue’s Board of Trustees Physical Facilities Committee approved planning and construction of the Active Learning Center, a 162,000-square-foot structure at the site of the aged Engineering Administration Building.

Other approved renovations by the committee were renovations and construction of space in several engineering buildings; the replacement of a chiller and removing a retired boiler from Wade Utility Plant; a new academic support center in Shreve Hall; upgrading windows in various buildings on campus; and replacing and repairing portions of a tunnel on campus.

The Engineering Administration Building and attached retired plant will be demolished to make way for the Active Learning Center. The center will include new classrooms anticipated to replace outdated classrooms in Lilly, Heavilion and Smith halls. The $79 million center will include both traditional lecture and modern active-learning classrooms and will accommodate the consolidation of existing library space in multiple facilities.

Indiana will provide $50 million for the project, and $13 million will be drawn from Purdue’s capital reserve for buildings. The remainder will be funded by gifts.

The committee also approved a $70 million plan to renovate, reconfigure and repurpose space in several engineering buildings in support of the College of Engineering expansion plan.

These buildings could include the Electrical Engineering, Materials and Electrical Engineering, and Mechanical Engineering buildings, along with Grissom and Hampton halls, and the American Railway Building.

The renovations will allow the College of Engineering to expand by almost 700 students and more than 200 new faculty and staff. A portion of the new Seng-Liang Wang Hall will be built out to temporarily accommodate engineering personnel who will be relocated as renovations proceed through each building. These renovations aim to accommodate 60 percent more people than at present.

The project will be paid for with $62.5 million in university funds with the remainder coming from gifts.

These projects will be presented to the full board of trustees on Sept. 27 for its consideration and possible approval.
The Challenge from the President

- 25% or $4,000,000 in pledges must be secured by August 2014 to commence demolition of the Old Steam Plant

- 100% or $16,000,000 in pledges must be secured by May 2015 in order to commence construction of the Active Learning Center

- 50% or $8,000,000 of those pledges must be paid by May 2015 to commence construction of the Active Learning Center.
Major Gifts

A project that mobilized the Alumni Community

Finding a Lead Donor

Following a naming level gift from their surviving family members, in April of 2015, the Purdue University Board of Trustees approved naming the Active Learning Center for two brothers, both College of Engineering alumni, for their long term commitment and generous support of the Purdue University Libraries.

*Thomas S. and Harvey D. Wilmeth*
The Dean’s Advisory Council had a strong role in supporting the mission and fundraising of the Wilmeth Active Learning Center project. An early gift of $1,000,000 to support the fundraising of the WALC by Board Chair Larry Hiler and his wife, Janet, stimulated further interest from major gift donors.
Foundations
Lilly Endowment Inc.

February 2015

The Wilmeth Active Learning Center (WALC) ($5 million)
Expected to be a daily academic destination for 5,000 Purdue students and faculty, this Center is a new vision for libraries – integrating classrooms, libraries, study and collaboration areas. Students will enter the workforce prepared to engage a range of technologies to gather information and work in a team-based environment.

The Flex Lab Facility ($13.5 million)
With 60,000-assignable-square-feet of space, this College of Engineering facility will provide access to adaptable and shared research space, giving faculty the opportunity to be more responsive to industry needs and cutting-edge collaborations. It will house wet-lab, dry-lab and open collaboration spaces that support many disciplines.

Professional Development at the Purdue Polytechnic Institute ($3.5 million)
Purdue Polytechnic is preparing teachers to develop student-driven, project-based courses designed to address the needs of Indiana’s industries.

The Bechtel Innovation Design Center (BIDC) ($13 million)
This unique center will provide engineering and technology students with the space and resources needed to develop, build and test extracurricular and course-based design projects 24 hours a day, seven days a week. This hands-on experience will be a vital asset as students enter the workforce.

Expansion of the Maurice J. Zucrow Labs ($5 million)
Five new tests cells and a laser diagnostics lab for environmental controls will be developed through this expansion. This additional space is already having an impact upon Zucrow’s numerous collaborations with industry and federal agencies, adding jobs and educational opportunities.
Results
How did we do?
Results

Giving Totals

Total Philanthropic Giving:
$16,000,000+

$25,000 - $8M - $15,500,000+

$1,000 to 24,999 - $400,000+

Under $1,000 - $60,000+

*Gifts and corporate matches are still coming in.
Results
Breakdown of Giving

Total Number of Gifts: 538

$25,000 - $8M - 34
$1,000 to 24,999 - 86
Under $1,000 - 418
Construction Demo and Build
Demolition

The Old Power Plant comes down
Construction

The Wilmeth Active Learning Center rises from the ground
Thank you

James L. Mullins, PhD
Dean of Libraries &
Esther Ellis Norton Professor
Purdue University

Kathryn Dilworth
Director of Advancement for Libraries &
The Purdue University Press
Purdue Research Foundation