How not to grow an ORCID program

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About ORCID

- Persistent digital identifier for researchers
- “Distinguish yourself and get credit for your work”
- Integrated into key research workflows
- Open, non-profit membership organization
Our situation at UMMS

- Providing ORCID services and outreach
- Implementing Altmetric Explorer for Institutions
- Offered membership opportunity through NERL consortium
Our vision

Facilitate
Facilitate the creation of a new ORCID or connect to an existing ORCID without imposing a requirement or burden on faculty

Connect
Link to University’s credentials so some validated information can be pre-populated

Push
Push institutional data to ORCID profiles, e.g., employment and publications from faculty profiles system

https://members.orcid.org/api/workflow/RIM-systems
Our challenges

Complexity
ORCID integration options and technical implementation were more complex than we anticipated.

Priorities
We were competing for IT staff time with the Altmetrics project, their other priorities, and their development cycle.

Time
Membership renewal came up before we had made much progress.
Lessons Learned
Lay the foundation

- Understand what you want to accomplish
- Recognize your limitations
- Identify where and with whom you need to collaborate
Allow time for the process

- Check your assumptions
- Distinguish between others’ interest and their commitment
- Acknowledge the pace and politics of your institution
Communicate

- Create shared value of/vision for the project
- Understand and respect collaborators’ constraints and workflows
- Express your constraints and workflows
Keep in mind

- The need for ORCID is not uniform.
- The value of ORCID is invisible.
- ORCID is non-trivial to implement.
- Seamless integration is critical to success.
Thanks!

ANY QUESTIONS?

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Credits

Special thanks to all the people who made and released these awesome resources for free:

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- Photographs by Unsplash