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Scaling OER Adoptions in a Centralized Course Model

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Scaling OER Adoptions in a Centralized Course Model

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Traditional/Graduate OER Initiative

- Strategic Plan including stipend models, policies and procedures, and goals
- Voluntary participation from full-time and adjunct faculty
- Focus on students’ savings, social justice, pedagogical innovation
- Over $120,000 saved in first year

TAWC OER Initiative

- Provider partnerships, subject matter experts (SMEs), curation services
- Focus on students’ savings, social justice, quality content, 5 R’s of OER
- Over $175,000 saved this AY
Centralized Course Model at TAWC

- 6-week sessions
- Adaptive courseware
- Wrap-around supports
- Distributed teaching (100% adjuncts)
- Program Directors set curriculum with SMEs
- All sections same content
Centralized Course Model - Benefits

- Consistency of course learning outcomes, content, and business rules to support students
- Scalability of content (OER) adoptions
- Course development phases with centralized delivery dates and project management tools
- Centralized process for capturing text to OER transitions
OER & Library Materials, Unmixed

Library Collaboration - Health Services and Nursing (TAWC); Trad and Grad Courses

- Ability to use library content in non-adaptive learning because it complies with licensing agreements. Great for upper-level, more focused courses
- Human Resources in Health Services can use library-purchased and hosted eBooks to replace textbooks
- OER always sought out first for sustainability/shareability purposes but library content has grad-level quality and detail that OER can lack
- Low-cost, older editions with supplemental library content
- Putting our students first and defining “OER” in a way that benefits them the most
OER & Curated, Mixed

$120
Average savings per text

$176,000
2017-18 AY
Challenges to Managing OER

Quality
Level and depth of content; has improved but still needs editing; requires QA review in course development process

Remixing
Choppiness of course content; need for SME to vet thoroughly & align with competencies; can lead to knowledge gaps

Tracking
Use content tracking form; need to communicate to bookstore; updates and changes from content provider; changes in OER text marketplace
Strategies
Training

Lunch and learns

SME training course

Project planning team
Quality Assurance Process

Curate → Collate → Content Review → Format Review
Templates

Activity Title

Activity Introduction
Section text here

Attribution

Learning Section (1)
Header within Learning Section
Section text here

Attribution

Alternative Section (1)
Section text here

Attribution

Activity Summary
Section text here

Attribution
Content Management System
Fee $40 coursetaker
Questions?

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Thank you!