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Building an OER Culture: Achieving Scale without Losing Focus

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Developing the Proposal
Spring and Summer 2017

- OER RFP Faculty Interest Survey
- OER RFP Information Sessions (5 held in May 2017)
- OER Info Session Follow-up Survey
Baruch’s 2017-2018 OER Initiative

- 21 courses (Fall 2017-Fall 2018)
- 17 participating faculty across all schools
- 2,585 students impacted
- $240,880 anticipated textbook cost savings to students

- List course as “ZERO textbook cost”
- Attend the CTL’s OER Orientation
- Consult with a CTL OER Liaison
- Determine how to spend $15/per student course maintenance fee
- Participate in a Baruch OER Showcase
- Contribute created OER to an online repository
- Provide faculty development to other faculty teaching your OER course (if applicable)
Self-Assessment:

Our Approach

- **Student Surveys**
  - Online surveys, shared with students as a link
  - 97 total responses for FA17, 94 so far for SP18*

- **Faculty Focus Groups**
  - Guided conversation about “ZERO textbook cost” course development and implementation
  - Faculty from as many participating departments represented as possible

- **Syllabus Analysis**
  - Syllabi collected from all participating sections

* This number reflects student responses as of 5/30/2018
Self-Assessment:

Some Impressions

● Students
  ○ Had overall positive impressions of the OER/zero cost materials
  ○ Spent as much or time time with OER/zero cost materials

● Faculty
  ○ Felt OER/zero cost materials increased the diversity of voices in the classroom
  ○ Enjoyed the freedom to be more creative but struggled with creating cohesive narratives across a larger number of readings

● Syllabus Analysis
  ○ The vast majority of materials were zero cost and not OER
  ○ Most syllabi did not articulate course status as OER/ZTC
Spring 2018 OER Seminar

- Four points of contact with the CTL
  - 2 seminar sessions
  - One-on-one consultation
  - Baruch spring OER showcase

- Stipend for participation

- Further stipend for ZTC course conversion in summer or fall 2018

- No obligation to convert

- 29 applicants

- 16 participating faculty

- 8 departments represented

- More than 700 students potentially impacted

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- More than 700 students potentially impacted
Faculty Driven OER Creation:
Baruch Logic website for Logic and Moral Reasoning

- Conceived as a standalone website to deliver course content and assessments
- Can function as a fully developed course website that can also double as a distance learning OER

Baruch Logic
Faculty Driven OER Creation: Suite of materials for Environmental Sciences

- 3 course conversions to full OER in progress: Biostatistics, Conservation Biology, and a high enrollment introductory course for non-majors
  - Introductory course is undertaking a full textbook creation project coordinated by Assistant Professor Stephen Gosnell
    - A public website organizes and houses all content
- Planning to convert the entire major to OER
Departmental Level Projects

- Starting in June we'll be working with 4 departments to convert high enrollment courses for Fall 2018 or Spring 2019
  - Converting Speech Communication, Great Works of Literature, and Marketing Foundations to OER
    - each are multi-section courses that are taken by the majority of Baruch students
  - Helping to develop new fully OER core curriculum with the Entrepreneurship department

- Following a basic workshop template, we’ll introduce OER to each group of faculty and help guide them through the process of creation and adoption