

# Journal of Hospitality Financial Management

The Professional Refereed Journal of the International Association of Hospitality Financial Management Educators

---

Volume 18 | Issue 2

Article 6

---

2010

## Introduction to the Industry Insights Section

Nan Hua

*University of Central Florida*

Follow this and additional works at: <https://scholarworks.umass.edu/jhfm>

---

### Recommended Citation

Hua, Nan (2010) "Introduction to the Industry Insights Section," *Journal of Hospitality Financial Management*: Vol. 18 : Iss. 2 , Article 6.

Available at: <https://scholarworks.umass.edu/jhfm/vol18/iss2/6>

This Industry Insights is brought to you for free and open access by ScholarWorks@UMass Amherst. It has been accepted for inclusion in Journal of Hospitality Financial Management by an authorized editor of ScholarWorks@UMass Amherst. For more information, please contact [scholarworks@library.umass.edu](mailto:scholarworks@library.umass.edu).

## **INDUSTRY INSIGHTS**

The industry insights section is a new section that is designed to help bridge some of the gaps between the industry and academia by introducing cutting-edge issues and keen insights from an industry perspective. As many have probably observed, the academic career can take an absolutely different direction away from our applied hospitality industry, simply because of the tenure pressure and/or methodological requirements of research. However, the reality in the financial world is that theories and practices collide quite often and tensions build up, sparking some of the most beautiful opportunities for both academics and practitioners. We hope the introduction of this section will help bridge the gap between the academic world and industry and enhance mutual learning for a better tomorrow.

**Nan Hua**

University of Central Florida