Planning for Campus Collections 2013

Ludmilla D. Pavlova-Gillham

University of Massachusetts - Amherst, lpavlova@cp.umass.edu

Elizabeth R. Dumont

University of Massachusetts - Amherst, bdumont@bio.umass.edu

Dennis Swinford

University of Massachusetts - Amherst

Follow this and additional works at: https://scholarworks.umass.edu/cp_reportsplans

Part of the Cultural Resource Management and Policy Analysis Commons, and the Other Arts and Humanities Commons

Retrieved from https://scholarworks.umass.edu/cp_reportsplans/6
Planning for Campus Collections
Discussion with Deans

December 20, 2013
Agenda

1. Campus Collections Study Overview
2. Academic Vision
3. Dean’s Questions and discussion
Overview – Master Plan Context

- Address physical challenges
- Manage building & land uses to maximize utilization of the campus core

- Classroom and Academic Plan 2009
- Library Master Plan & Learning Landscape 2010
- University Health Services 2010
- Science & Engineering Plan 2008
- Programs TBD
  - Student Life
  - Collections
  - Administration
  - Information Technologies
  - Energy/Utilities
  - Sustainability
Vision and Goals for the Collections Study

Vision for the Study:
• Create a plan through an inclusive process that identifies current and future collection needs on campus. With creative solutions help meet these needs.

Goals:
1. Improve the visibility of campus special collections
   • identify stakeholders for an Ad-Hoc Master Plan Committee on Collections
   • gather information on all campus special collections
   • develop a website map that identifies campus special collections and facilitates access to information about the collections
2. Assist the Libraries in future planning for off-site collections management
   • develop a database of campus academic collections that identifies location, content and size of the collections
3. Identify the special collections that are candidates for inclusion in public spaces across campus
Collections Stakeholders

Directors
- Jack Ahern, Vice Provost, Director of International Programs Office and Arboretum
- Jay Schafer, Director, Libraries
- Rob Cox, Head of Special Coll., Library
- Betsy Dumont, Director, MNHC, OEB
- Loretta Yarlow, Director University Gallery
- Steven Pendery, Director of Archaeological Serv.
- James Young, Professor & Director, Institute for Holocaust, Genocide and Memory Studies

Curators & Faculty
- Julie Brigham-Grette, Dept. Head, Geosciences
- Barton Byg, Professor & Director, DEFA
- Elizabeth Chilton, Anthropology Dept.
- Kathryn (Kit) Curran, Proj. Arch/Archeological Serv.
- Laurie Godfrey, Professor, Anthropology, Retired
- Rae Gould, Lecturer, Anthropology
- Danielle Kovacs, Curator of Collections-Library
- Thomas Leatherman, Chair of Anthropology
- Mark Leckie, Professor, Geoscience
- Ben Normark, Professor, Biology
- Robert Paynter, Archaeological Services
- Richard Yuretich, Professor, Geoscience

Collections Support
- Justin Griswold, Collections Registrar, University Gallery
- Michael Formosi, Tech. Asst., Durfee Conservatory

Administrators
- Bryan Harvey, Associate Provost
- Juanita Holler, Assoc. Vice Chancellor
- Dennis Swinford, Director of Campus Planning
- Pam Monn, Assist. Dir., Bldg. & Grounds
- Ludmilla Pavlova-Gillham, Sr. Facilities Planner, Campus Planning
- Pam Rooney, Assist. Director Space and Asset Management, Campus Planning
- Tom Huf, Sr. Educ. Planner, Campus Planning
- Stephen Ball, Facilities Manager, CNS
UMass Definitions – Collection, Curator, Curate

Definition of \textit{COLLECTION} - \textit{noun}
An accumulation of objects gathered by UMass faculty and/or staff and used in support of the University’s mission of teaching, research, and public outreach

Definition of \textit{CURATOR} - \textit{noun}
A keeper or custodian of a UMass collection

Definition of \textit{CURATE} – \textit{transitive verb}
To select, organize and look after the items in a collection or exhibition in a manner that supports the University’s mission.
Study Process

• 6 Meetings with Collection Committee starting in October 2011
• Space Surveys of Collections (multiple visits)
  – Anthropology Collections
  – Anthropology Collections: Archaeological Services
  – Anthropology Collections: Anthropological Primate Collection and Morphometrics (cross-listed with Natural History)
  – DEFA Film Library
  – Durfee Conservatory
  – Geological (Paleontological) Teaching Collections
  – Institute for Holocaust, Genocide, and Memory Studies
  – MA Center for Renaissance Studies
  – Natural History: Fishes/ Ichthyology Collection
  – Natural History: General Collections
  – Natural History: Herbarium
  – Natural History: Herpetology Collection
  – Natural History: Insects/ Entomology Collection
  – Natural History: Live Herpetological Collection
  – Natural History: Living Plant Collection
  – Natural History: Mammals Collection
  – UMass Construction Documents Archive
  – UMass Museum of Contemporary Art

• Existing Collections Analysis

• Academic Vision for Collections
• Master Plan Strategies
• Presentation to Campus Leadership Council
• Addendum to Campus Master Plan
Collections Survey Methodology

- Campus Planning worked with Dubois Libraries Special Collections to define the survey metadata
- Collected description and contact data for each collection
- Collections are organized by:
  - Name of the main collection
  - Name of the sub-collection (primary and secondary)
  - Categories of materials stored
  - Types of Use
  - The type of equipment used to store the collection
  - Frequency of Use
  - Volume and Area
Campus Collections List

- Anthropology Collection
- Anthropology Collections: Anthropological Primate Collection & Morphometrics
- Anthropology Collections: Archaeological Services
- DEFA Film Library
- Durfee Conservatory
- Dubois Library Collections
- Geosciences Rock, Mineral & Paleontological Teaching & Research Collections
- Institute for Holocaust, Genocide & Memory Studies
- MA Center for Renaissance Studies
- Natural History Collections
- UMass Construction Documents Archives
- UMass Museum of Contemporary Art
- University Public Art Collection
- Waugh Arboretum

- Denotes collections that were surveyed
- Denotes collections that were not surveyed

UMass Collections
(194,000 Net Square Feet)

- Library Collections Total (excl. storage) 75%
- Other Collections Total 25%

48,000 NSF
Collections Map
## Collections Survey: Area

<table>
<thead>
<tr>
<th>Collections Surveyed</th>
<th>Collection Rooms NSF</th>
<th>Additional NSF</th>
<th>Total NSF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anthropology Collections</td>
<td>1,890</td>
<td>473</td>
<td>2,364</td>
</tr>
<tr>
<td>Anthropology Collections: Anthropological Primate</td>
<td>0</td>
<td>247</td>
<td>247</td>
</tr>
<tr>
<td>Collection and Morphometrics</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Anthropology Collections: Archaeological Services</td>
<td>3,013</td>
<td>256</td>
<td>3,269</td>
</tr>
<tr>
<td>DEFA Film Library</td>
<td>305</td>
<td>0</td>
<td>305</td>
</tr>
<tr>
<td>Durfee Conservatory</td>
<td>4,606</td>
<td>0</td>
<td>4,606</td>
</tr>
<tr>
<td>Geosciences Rock, Mineral and Paleontological Teaching and Research Collections</td>
<td>782</td>
<td>239</td>
<td>1,021</td>
</tr>
<tr>
<td>Institute for Holocaust, Genocide and Memory Studies</td>
<td>1,484</td>
<td>47</td>
<td>1,531</td>
</tr>
<tr>
<td>MA Center for Renaissance Studies</td>
<td>1,642</td>
<td>230</td>
<td>1,872</td>
</tr>
<tr>
<td>Natural History Collections</td>
<td>12,589</td>
<td>7,536</td>
<td>20,125</td>
</tr>
<tr>
<td>UMass Construction Documents Archives</td>
<td>3,536</td>
<td>1,870</td>
<td>5,406</td>
</tr>
<tr>
<td>UMass Museum of Contemporary Art</td>
<td>7,589</td>
<td>0</td>
<td>7,589</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>37,438</strong></td>
<td><strong>10,898</strong></td>
<td><strong>48,336</strong></td>
</tr>
</tbody>
</table>
Collections Survey: Area

- Natural History Collections: 41%
- UMass Museum of Contemporary Art: 16%
- UMass Construction Documents Archives: 11%
- Durfee Conservatory: 9%
- Anthropology Collections: Archaeological Services: 7%
- Anthropology Collections: 5%
- MA Center for Renaissance Studies: 4%
- Institute for Holocaust, Genocide and Memory Studies: 3%
- Geosciences Rock, Mineral and Paleontological Teaching and Research Collections: 2%
- DEFA Film Library: 1%
- Anthropology Collections: Anthropological Primate Collection and Morphometrics: 1%
Collections Survey: Material Categories

- Organic Material: 34%
- Artifacts: 20%
- Monographs: 15%
- Organic and Inorganic Material: 12%
- Live specimens: 10%
- Admin Supply: 10%
- Rocks: 15%
- Media: 20%
Collections Survey: Use Types

- Storage: 41%
- Teaching and Research: 18%
- Exhibition: 15%
- Research: 12%
- Display: 11%
- Teaching: 2%
- (blank): 1%
Collections Survey: Use Frequency

- **Daily**: 74%
- **Intermittent**: 8%
- **Monthly**: 5%
- **Weekly**: 6%
- **(blank)**: 5%
- **Few times a year**: 2%
Strengths of Campus Collections

Special Collections & University Archives

Contemporary Art

Archaeological Services

Natural History Collections
Strengths of Campus Collections

- [East] German Cinema & Beyond
- DEFA Film Library
- Waugh Arboretum
- Institute for Holocaust, Genocide, and Memory Studies
- Geosciences
- Durfee Conservatory
Value of Campus Collections
Value of Campus Collections

New York Professional Outreach Program – Art, Architecture and Art History

http://stockbridge.cns.umass.edu/outreach-and-services

School groups visiting the insect collection

Reception for DuBois in Our Time
Opportunities

- Support a rich and immersive educational environment
- Stimulate creative thinking and interdisciplinary collaboration
Opportunities

- Leverage external funding for research, teaching and outreach
- Cultivate donors and alumni support

Schneider et al 2013. *Systematic Entomology*
Opportunities

• Celebrate campus history
• Increase visibility of all academic programs
Challenges

- Storage with appropriate environmental controls and security
- Limited public display spaces
Challenges

- Physical and digital accessibility of objects and documents
- Inability to accommodate growth
Campus as Museum

Hubs – foci for teaching, research, accessibility to most-needed items, modest display space for public outreach

Satellite exhibitions – rotating exhibits that focus on campus-wide interdisciplinary themes

Minimum impact on facilities and opportunity to gain space in the center of campus.
Master Plan Strategies

- Identify opportunities to display our extensive collections as we build out the campus and implement planned growth
- Integrate accommodation for collections as we undertake academic and space programming for specific departments and programs
- Study the feasibility of a common storage and management facility for campus collections
- Identify leader for “Campus as Museum” effort
Campus Collections Coordinator

• Lead the development of a vision and goals for the “Campus as Museum” with the help of the Collections Advisory Committee
• Promote the “Campus as Museum” on and off campus
• Lead the development and oversee installation of historic and interdisciplinary satellite exhibitions
• Broaden campus collections reputation as liaison to government agencies, donors, alumni & general public
• Garner resources for collections as a whole
• Identify cross-disciplinary funding opportunities & help position individual collections to apply for grants & contracts
• Serve as public spokesperson for the collective efforts of campus collections
Campus as Museum

- DuBois Library Special Collections & Univ. Archives
- Natural & Cultural History Collections
- University Museum of Contemporary Art
- Other Satellite Locations

Locations:
- ISB
- NACB
- Fernald
For more information contact:
Dennis Swinford, dswinford@cp.umass.edu
Ludmilla Pavlova, lpavlova@cp.umass.edu