March 2008

Program Schedule: Engaging the Web for Scholarship, Pedagogy, and Publication

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Engaging the Web for Scholarship, Pedagogy, and Publication

Friday, March 28, 2008
9:30am – 1:15 pm
Campus Center 163C / Campus Center 101

Abstract

Scholarworks@UMassAmherst is one way the campus supports the open communication of the scholarship at UMass Amherst. Using this digital technology and the web has its benefits but its use also raises many questions including, “Have I been losing the rights to my own work?” “How can I keep my author rights?” and, “If my work isn't online, is it invisible?”

For this 3rd installation of the Digital Quadrangle Series, we’re particularly pleased to have Dr. Siva Vaidhyanathan, associate professor of Media Studies and Law at the University of Virginia, join us for his talk, “The Googlization of Everything.” The program will also include a faculty panel presentation of Scholarworks implementations, remarks on the Carnegie Classification on Community Engagement, and a facilitated luncheon that will result in action plans for keeping your author rights and publishing in an online environment, addressing concerns about IP, and adopting ScholarWorks.

Faculty, staff, and graduate students are invited to attend. The event is open to the public although the luncheon is for campus members only.

Program Schedule

9:30am   Introduction / Jay Schafer, Director of Libraries

9:45 – 10:45am  “The Googlization of Everything,” Dr. Siva Vaidhyanthan

10:45 – 11:30am  Using Scholarworks: Faculty examples / Marilyn Billings facilitator
- Paul Kostecki, Vice Provost for Research
- Amilcar Shabazz, W. E. B. Du Bois Department of Afro-American Studies
- Alex Schreyer, Natural Resources & Conservation

11:30 – 11:45  Transition to CC101 for Lunch/Roundtable – Faculty, Staff, & Students only

11:45 – 12:00  Lunch distribution / Chancellor’s Remarks / Roundtable Instructions (Marla Michel, facilitator)

12:00 – 1:00  Roundtables
- Author Rights
- Digital Publishing
- Intellectual Property
- Scholarworks

1:00 – 1:15  Roundtable Round-up – Marilyn Billings/Marla Michel
Carnegie Classification Update – Bill Miller

1:15   Adjourn