Annual Report 2012

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Profiles in Philanthropy

Ruth Raphael Levens ’48 G’50

the reputation and prestige of the University.

the library directly and at the same time, help to elevate
library, my donations have a double benefit -- they help
of a university is linked directly to the quality of its
status
It deserves and needs all the help it can get to further
The library benefits and enhances the entire University.

My reason for donating to the library is very simple.

How Your Gifts Stack Up

Floor 25: Special Collections
and University Archives

Hampshire Council of Governments
Extensive records of the early County Court and later County Commission, dating back to the 1670s and continuing to the 20th century, including over 1,500 maps and plans of roads, highways, bridges, canals, etc. proposed to be built in the county from mid-1750s to the 1960s.

Nash Family
Historic family memorabilia including archive of family documents, letters, scrapbooks, diaries, printed books and pamphlets, mementos, etc.

Irwin Hasen Portfolio
Cartoonist and creator of
Dondi and Wildcat

Thomas W. and Margaret Tenney
Photograph Collection

Beatrice A. McIntosh
Cookery Collection
Melinda McIntosh donated multiple volumes of cookbooks, menus, and other related materials.

Ed & Libby Klekowski
WWI letters, photographs, postcards.

James & Sibylle Fraser
An eclectic multi-national, multi-lingual collection touching on radical social change and graphic arts with an emphasis on German, Jewish, and European cultures.

Irwin Hasen Portfolio
Cartoonist and creator of
Dondi and Wildcat

Science and Engineering Library:
Friends of the Library helped renovate spaces in the Science and Engineering Library through the Library Facilities Fund.
VALUE: $220,000

Lower Level, Learning Commons:
Microsoft Corporation for computer software
VALUE: $5,348,405

We received 86 Gifts in Kind totaling $1.8 million! Thank you!

2012 Greatest Hits

RAISED a record high of nearly $2.5 Million for the libraries.
LANDED another Microsoft grant for computer software worth $1.56 Million. Since 2005, the Libraries have received five Microsoft grants totaling $5 Million in software.
RENOVATED the Science and Engineering Library to create a learning commons environment to accommodate more students, and provide technology and collaborative study spaces, with the help of donations to the Library Facilities Fund.
WON a $48,000 National Leadership Planning Grant from the Institute of Museum and Library Services to investigate the development of a disciplinary repository for the Ethical, Legal and Social Implications Research Program dealing with nanoscience and emerging technologies.
REDESIGNED approximately 3,000 square feet to create a new facility for the Music and Media Collection, moving over 10,000 CDs, 6,000 DVDs, and tens of thousands of music monuments, scores, books, and journals, with the help of donations from the Library Facilities Fund.
COMPLETED the replacement of all five elevators in the Science and Engineering Library to accommodate more students, and provide technology and a “Learning Commons” environment to accommodate more students, and provide technology and long-term access to and discovery of digital content.
INSTALLED a new service, Digital Scholarship and Consultation Services, which supports the creation, curation, management, and long-term access to and discovery of digital content.
ANNOUNCED a new service, Digital Scholarship and Consultation Services, which supports the creation, curation, management, and long-term access to and discovery of digital content.
RAISED more than $150,000 from more than 3,300 donors for the Sustainability Fund and offered a number of sustainability-related activities for this year’s expanded Earth Day Festival.
EXPANDED the Procrastination Station café, more than doubling daily transactions.
HOSTED 31 events, including eight guest speakers, eight tours, seven open access workshops, five exhibits, four game nights, one SciFi movie night, a fundraiser dinner and a Fall reception, with an estimated total of 2,000 people attending.

Profiles in Philanthropy

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It deserves and needs all the help it can get to further
perfect and expand its mission. In as much as the status of
a university is linked directly to the quality of its
library, my donations have a double benefit — they help
the library directly and at the same time, help to elevate
the reputation and prestige of the University.”

Ruth Raphael Levens ’48 G’50

Check us out
in mid-April!
Collections Expenditures FY12

- Electronic Resources $5,089,400
- Books $757,495
- Miscellaneous $572,815
- Print Journals $481,234

Library Expenditures FY12

- Staffing $7,891,222
- Collections $6,900,944
- Operations $1,430,389

Friends of the Library
W.E.B. Du Bois Library
University of Massachusetts Amherst
Amherst, MA 01003-9275
www.library.umass.edu/friends

2012 Report of the Library

772 people who “like” the Libraries on Facebook as of 1/15/13
1,292,672 visitors welcomed to the Libraries
16,344 square feet of posters printed totaling close to $19,000 in revenue.
10,000 CDs moved to the new Music and Media facility on Floor 6
33,892 pages digitized from the W.E.B. Du Bois Papers
10,161 students learned about information literacy in 441 classes – a record high
2.2 Million downloads accumulated to date* on ScholarWorks@UMass Amherst, and an all-time high of one million downloads in a single year.
87% increase in book borrowing since 2010, when WorldCat became available, improving the ease of requesting materials and expanding our reach and our patrons’ view of the world.

87%

$547,651 grossed by the Procrastination Station café. Transactions have more than doubled since the renovation. Projections for the new café are to gross $1 million next year.

775,256 electronic books available, an increase of 84% over FY11

$2,485,793 raised by the Libraries from 5,135 donors

2,2 Million

10,161 students learned about information literacy in 441 classes – a record high

16,344

*since 2006

$547,651

775,256