March 2008

Publicity brochure: Engaging the Web for Scholarship, Pedagogy, and Publication

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“Engaging the Web for Scholarship, Pedagogy, and Publication”

Friday, March 28, 2008
9:30 a.m. — 1:30 p.m.
Campus Center Room 163C

“The Googlization of Everything”

Keynote Speaker: Dr. Siva Vaidhyanathan
Associate professor of Media Studies and Law
University of Virginia

Faculty Panel Presentation of Scholarworks Implementations
Remarks on the Carnegie Classification on Community Engagement
Roundtable Facilitated Luncheon for Faculty and Staff

Over the past several years, UMass Amherst has made a significant investment in ScholarWorks to enable the shift to a digital culture. Using this digital technology and the web has its benefits but its use also raises many questions including, "Have I been losing the rights to my own work?" "How can I keep my author rights?" and, "If my work isn't online, is it invisible?"

A cultural historian and media scholar, Siva Vaidhyanathan is the author of Copyrights and Copywrongs: The Rise of Intellectual Property and How it Threatens Creativity and The Anarchist in the Library: How Peer-to-Peer Networks are Transforming Politics, Culture, and Information. He is co-editor of Rewiring the “Nation”: The Place of Technology in American Studies.

For more information and to RSVP for the luncheon by March 19, contact Marilyn Billings, 545-6891 or mbillings@library.umass.edu.

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