2013

Annual Report 2013

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We pulled together and ...

**CELEBRATED** the 40th anniversary of the W.E.B. Du Bois Library building.

**JOINED** HathiTrust, a partnership of major academic and research libraries collaborating to preserve and provide digital access to published content.

**HONORED** Kenneth Feinberg ’67, G ’02H at JFK Library in Boston on September 11 (view the video on YouTube).

**HOSTED** former President and Prime Minister of Cape Verde, Pedro Pires in Special Collections.

**ANNOUNCED** the launch of The American Revolution Documentary Archive.

**LAUNCHED** the National Arts Policy Archives and Library.

**HOSTED** "Owning the Genome: Myriad Genetics and Biomedical Patents" with attorney Chris Hansen.

**CELEBRATED** the birthday of W.E.B. Du Bois with events and speaker Arthur McFarlane, great-grandson of Du Bois.

**HOSTED** Open Access Week, a series of events promoting unrestricted online access to peer-reviewed scholarly research.

**OFFERED** a new course, “Demystifying Library Research.”

**HOSTED** Senate Historian Richard Baker '61 in Washington, D.C., with Congressman James McGovern, D-MA.

**COMPLETED** digitization of the Horace Mann Bond Papers.

**WELCOMED** Teenage Mutant Ninja Turtle sculptures donated by Peter Laird ’76.

**COMPLETED** occupancy sensor and elevator projects and initiated sprinkler and electrical upgrade projects.
From 1,000 shirts ordered:
10,400 bottles diverted from landfills, 1836 lbs of greenhouse gas avoided, 127,256 million liters of water saved, and 1,270,446 hours of energy saved.

- Created sustainable t-shirts in honor of Earth Week made out of 100% recycled bottles stamped with a bottle count. The average shirt consisted of 14 bottles.
- T-shirts were created from post-consumer waste yarns made in the U.S. and are featuring an archival photo of the campus’s early days as an agricultural school.
- Welcomed the “Green Monstah” E-Waste Recycling Center to the Library and helped recycle 500 electronic waste items, including ink cartridges, cell phones, and phone batteries.
- Raised $35,400 from 931 donors for the Libraries Sustainability Fund.
- Awarded eleven Sustainability Curriculum Initiative Grants to Faculty.
- Co-sponsored Annie Leonard, creator of The Story of Stuff Project, keynote.
- Operated Expenditures: $2,251,658
- Collections: $6,979,364
- Total = $17,638,187
- Library Expenditures FY13
  - Books and other one time resources: $820,053
  - Subscriptions & electronics: $5,965,957
  - $6,979,364
  - Total:
- Your Libraries by the numbers:
  - 1,281 Facebook friends, an increase of 71% in calendar year 2013
  - 15,077 average number of visitors on busiest days, Wednesdays in April
  - Raised $19,950 from 110 donors to help open the Digital Media Lab
  - Raised $2,750 enabling the Library to purchase a more powerful webcam to view the Peregrine Falcon chicks.
  - 1,155,223 visitors to Du Bois Library, a 3% increase
  - Printed 1,035 Posters, generating $24,799 in revenue from 27,328 square feet of posters, an increase of 25%
  - 250,215 café customers
  - 143,781 cups of coffee sold
  - 896,763 hits were recorded in 2013 calendar year
  - 903,330 e-books available, an increase of 17%
  - 1,200,330 downloads of content in ScholarWorks and 461,072 visitors during the 2013 calendar year
  - 25% increase in revenue from sales of Procrastination Station Café.
  - $1,104,576 raised by the Library from 5,496 donors
  - 1,256 visitors to Procrastination Station Café, generating $1,329,962
  - Numbers are for fiscal year 2013 unless otherwise noted.

Happy Birthday to our own Great Tower.
In your continual transformation, you continue to transform lives.

Ever greater towers lie in the challenge. The Learning Tower of Pisa has had noticeable issues since it was built in 1173. The 124-year old Edifício Tower was supposed to stand for just two decades. In 1945, the Empire State Building weathered a B25 hitting its 79th floor, to say nothing of King Kong’s claws. The Statue of Liberty is still under repair following Hurricane Sandy. The Eiffel Tower was built on the Ambient rhythms, the W.E.B. Du Bois Library stands tall in the heart of campus. It has weathered hurricanes, tornados, myths, rumors, and more. In 1986, students and faculty partook in a grass-root effort, using fashionable elbow gowns and donated materials, to spruce up the library, during “Mass Transformation.”

In its ruby anniversary, the Du Bois Library contains a Learning Commons, Digital Media Lab, restored archives and digitization facilities, technology-rich study spaces, and classrooms of the future.

The best way to win someone’s trust is to tell the truth; clearly, forcefully, directly.

Judi Chamberlin Papers, ca.1970-2010
Stanley C. Rosenberg ’77
Gifts of note

Your best commitments, made throughout 2013, have supported the completion of significant archival projects. These include the Delia Davis Collection, the Judi Chamberlin Papers, the Credo digital repository, and “Ghosts of Campus Past,” and providing images for the commemorative book, The Radical Idea: UMass Amherst and America’s Education Revolution, a curating a series of exhibits exploring campus life from the founding years to the present day: hosting the 15th Annual Fall Reception, “Ghosts of Campus Past,” and providing images for the commemorative book UMass Rising and for monuments to the agricultural past of the college.

Your Libraries by the numbers

Campus Celebrates Sesquicentennial 1863-2013

Special Collections and University Archives had a special role in the sesquicentennial celebrations in 2013 releasing 10,000 historic images and photographs, supporting research and providing interviews for WGBY’s documentary, The Radical Idea: UMass-Amherst and America’s Education Revolution, curating a series of exhibits exploring campus life from the founding years to the present day: hosting the 15th Annual Fall Reception, “Ghosts of Campus Past,” and providing images for the commemorative book UMass Rising and for monuments to the agricultural past of the college.

Other highlights from Special Collections

The Credo digital repository surpassed 100,000 items comprised of almost 300,000 individual scans representing 32 different archival collections. This makes Credo one of the largest special collections digital repositories in the country.

Gifts of Note

Stanley C. Rosenberg ’77
For his career in politics as an aide to state Senator John Olver from 1980 to 1983.

By 1986 he was elected to the Massachusetts House of Representatives where he served until 1991 when he was elected to the state Senate, a seat vacated by U.S. Congressmen John Olver. The Democratic Senator has served in the Senate ever since, assuming member of leadership positions from Chair of the Senate Committee on Ways and Means to President Pro Tem of the Massachusetts Senate. Representing towns in Hampshire and Franklin counties, Senator Rosenberg was a moving force behind a campaign finance reform bill that reduced the role of private money in the state’s political system.

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Judi Chamberlin Papers, ca.1970-2010
Stanley C. Rosenberg ’77

A pioneer in the psychiatric survivors’ movement, the late Judi Chamberlin was as an artist for the rights of mental patients. She helped found the Mental Patients’ Liberation Front, authored Our Own Den- Patien Controlled Alternatives to the Mental/Health System (1979), and was a tireless advocate for the patient’s perspective and for choice in treatment, She was awarded the Distinquished Service Award by the President’s Committee on Employment of People with Disabilities in 1992, the David J. Vail National Advocacy Award, and the 1993 Pake Prize, which honors those who have given outstanding service to people with dual diagnoses.

Stimulating people to think, and helping them to articulate what they may not have had an opportunity to put into words, is extremely satisfying.

— Judi Chamberlin