2014

Annual Report 2014

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$31,000
Amount raised at annual Dinner with Friends to support the Special Collections Archival Training Fund

$1,001,491
Thank you to our donors

30% Gifts of Materials
25% Specific Allocations
15% Collections
15% Staffing
10% General

Library Expenditures FY14
Total Expenditures: $1,206,784
Library Materials: $784,561
Library Support: $2,674,561
Subscriptions: $5,430,234
"Unique" page views increased by 56% since 2012

3,165 raised from 126 gifts from 99 donors

8:35 Average number of minutes and seconds spent on falcon cam-page viewed since 2012

Falcon cam viewership increased by 51%

Special Collections and University Archives (SCUA) continued to grow in 2014, on the shelf and online.
SCUA added descriptions for 65 new collections to the online catalog, Credo. SCUA’s digital repository now houses 116,721 items in 56 different collections. Total page views on Credo were 4,125,731.
Instruction sessions on archival research were given to 30 classes. Fellowships were awarded to 4 scholars. Researchers visited from as close as on campus and as far away as Australia.

DIGITIZATION HIGHLIGHTS
- Burt V. Brooks Photograph Collection
- Ege Medieval Manuscripts
- Aldin Grout Papers
- Jeff Albertson Photograph Collection
- Barbara Rundold Papers

www.library.umass.edu/scua
www.library.umass.edu/friends
YOUR LIBRARIES BY THE NUMBERS*

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volumes in the Libraries</td>
<td>4,000,000</td>
</tr>
<tr>
<td>E-Books</td>
<td>1,632,455, an increase of 81%</td>
</tr>
<tr>
<td>Visitors to the Libraries</td>
<td>1,488,006, visits are equivalent of someone walking into the Du Bois Library every 25 seconds, all day, every day of the year!</td>
</tr>
<tr>
<td>Items checked out of the Libraries</td>
<td>119,992</td>
</tr>
<tr>
<td>Languages coded as primary</td>
<td>322</td>
</tr>
<tr>
<td>Searches - approximate</td>
<td>1,019,824, one every 31 seconds (through WorldCat Local) in calendar year 2014</td>
</tr>
<tr>
<td>Facebook Friends</td>
<td>22,519</td>
</tr>
<tr>
<td>Number of student workers</td>
<td>210</td>
</tr>
<tr>
<td>Items made available in Reserves for courses</td>
<td>7,460, an increase of 23%</td>
</tr>
<tr>
<td>Digital Media Lab loans</td>
<td>17,377</td>
</tr>
<tr>
<td>Laptop loans</td>
<td>5,119</td>
</tr>
<tr>
<td>Digital Reserve materials</td>
<td>123,590</td>
</tr>
<tr>
<td>Patrons served at the Circulation/Reserves Desk in Du Bois</td>
<td>91,722</td>
</tr>
<tr>
<td>Article requests to Interlibrary Loan</td>
<td>1,972, a filled rate of 95% and an average number of 15 hours to receive requested articles</td>
</tr>
<tr>
<td>Items made available in Reserves</td>
<td>484, an increase of 23%</td>
</tr>
<tr>
<td>Number of times the Digital Media Lab loaned out equipment: digital cameras, camcorders, headphones, memory card readers, and more.</td>
<td>22,519</td>
</tr>
<tr>
<td>ScholarWorks</td>
<td>5,074,032</td>
</tr>
<tr>
<td>Best Concept Award for Best Convenience Retailing Concept for Procrastination Station cafe</td>
<td>21,519</td>
</tr>
<tr>
<td>Best Concept Award for Best shoreline coffee shop</td>
<td>17,377</td>
</tr>
<tr>
<td>Received a bequest to create first endowed position - a curatorship in Special Collections and University Archives.</td>
<td>5,119</td>
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<tr>
<td>Launched project to digitize theses and dissertations</td>
<td>5,119</td>
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<td>Received a STAR rating in improving resource-sharing services as part of the Reinhart Resource Sharing Initiative</td>
<td>5,119</td>
</tr>
<tr>
<td>Launched the Drug Policy Archive in Special Collections</td>
<td>5,119</td>
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<td>Hosted author of Open Access Publishing</td>
<td>5,119</td>
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<td>Launched OpenStax Textbooks in successful pilot program</td>
<td>5,119</td>
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<tr>
<td>Developed and implemented an inventory management system for the Reference Resources Sharing Initiative in Special Collections and University Archives.</td>
<td>5,119</td>
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<tr>
<td>Launched the Digital Media Lab</td>
<td>5,119</td>
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<tr>
<td>Won Food Management magazine’s 2014 Best Concept Award for Best Convenience Retailing Concept for Procrastination Station cafe</td>
<td>5,119</td>
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<td>Installed a revolving door at Du Bois entrance for energy efficiency</td>
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2014 HIGHLIGHTS

Meeting the Demand The Books on Demand program began in 2008 for full-time faculty and expanded to undergraduates and staff. Through feedback from students and faculty, the program has developed, more recently publications, and more recently frequently used database terms were added.

In 2014, the Libraries provided over 98,000 full-text books to students. The largest need was for science and business text books. The Libraries have also purchased items from the WorldCat Digital Collection, which includes over 30 million e-books, to support the faculty's research needs.

123,590 books retrieved by digital reserves service.

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