

## Open Access Week, October 24-28, 2011 University of Massachusetts Amherst

Open Access Week, a global event in its fifth year, will be held from October 24 to October 28 this year. As part of 2011 Open Access Week, the UMass Amherst Libraries will host a series of events relevant to copyright and fair use, open educational resources, open data, and the launch of Credo, an online repository containing the digital collections of Special Collections and University Archives. All events are free and open to the public.

### Monday, October 24<sup>th</sup> Kickoff Keynote Address

#### **Beyond the Copyright Wars: Fair Use, Free Speech, and Reframing the Policy Debate**

Patricia Aufderheide, Director of the Center for Social Media and professor of Communications, American University

Copyright has become a terrifying word, as copyright problems have floated into everyone's daily life. Journalists, bloggers, filmmakers, photographers, librarians, teachers, students and remix artists face daily decisions about how to handle copyrighted material when they use it in their work. Recent research on fair use--the most flexible and ample of exceptions from copyright's limited monopoly and a free speech right--has reframed the academic and policy discourse around copyright and fair use. Dr. Aufderheide will discuss this reframing in a discussion of her new book, *Reclaiming Fair Use: How to Put Balance Back in Copyright* (2011), co-authored with Professor Peter Jaszi of the Washington College of Law at American University where together they head the Fair Use and Free Speech research project at the Center for Social Media.

Location: Campus Center, Amherst Room, 10<sup>th</sup> floor  
Time: 4:30-6:00 pm. Reception to follow.

Co-sponsored by the University Libraries; the Science, Technology & Society Initiative; the Center for Public Policy; the Department of Communication in the School of Behavioral and Social Sciences; and the local Students for Free Culture chapter.

More information: Please contact Marilyn Billings [mbillings@library.umass.edu](mailto:mbillings@library.umass.edu) or Martha Fuentes-Bautista, [mfuentes@comm.umass.edu](mailto:mfuentes@comm.umass.edu)

Tuesday, October 25<sup>th</sup>

### **Ins and Outs of Image Use in Your Teaching and Research**

A free-form discussion concerning issues regarding images available to the academic community. Learn how to find, use, and manage images for courses and research. Issues to be addressed include fair use of images, copyright, sources, use of Creative Commons licenses with your own work, technical aspects of image creation, and more. Bring topics or scenarios to discuss with Brian Shelburne, Head of the University's Image Collection Library

Location: W.E.B. Du Bois Library, Room 2601

Time: 9-10:30 am. Coffee and donuts will be served

Especially of interest to faculty and students using images in their teaching and research.

More information: Please contact Brian Shelburne [bps@library.umass.edu](mailto:bps@library.umass.edu)

### **Challenges and Opportunities for Data Sharing**

In this discussion, panelists will present on the challenges and opportunities that come with sharing research data in an effort to understand the impacts of data management requirements from agencies like the NSF and the NEH.

Location: W.E.B. Du Bois Library, Room 2601

Time: Noon-1:30 pm. Pizza will be served

Especially of interest to faculty and graduate students.

Co-sponsored by the University Libraries' Data Working Group and Mt. Holyoke College

More information: Please contact Rebecca Reznik-Zellen [rreznikz@library.umass.edu](mailto:rreznikz@library.umass.edu)

Wednesday, October 26th

**Open Access, Copyright, and Fair Use for Theses and Dissertations**

This event will give graduate students an overview of open access and the benefits of choosing open access for electronic theses and dissertations. An overview of copyright and fair use as it relates to theses and dissertations will also be presented. Discussion time will explore graduate students' thoughts about open access and copyright issues.

Location: W.E.B. Du Bois Library Room 2601

Time: Noon-1:00 pm. Pizza will be served.

Co-sponsored by the Graduate School and the University Libraries.

Please RSVP to Meghan Banach Bergin ([mbanach@library.umass.edu](mailto:mbanach@library.umass.edu)) by October 18th.

**Sustainability Resources at the UMass Amherst Libraries - Faculty Workshop**

The sustainability movement is touching all corners of the UMass Amherst campus. Join your fellow faculty members to learn about rich library resources to enhance the sustainability curriculum. Library specialists across disciplines will briefly present a sampling of relevant and dynamic tools to enliven the teaching and learning experience.

There will be time for questions and sharing ideas about what's happening in our classrooms, across campus and in the local/global community.

Location: W.E.B. Du Bois Room 2601

Time: 3:30-5:00 p.m. Simple fare of local origin will be served.

Sponsored by the University Libraries.

Please RSVP to Madeleine Charney [mcharney@library.umass.edu](mailto:mcharney@library.umass.edu) or 577-0784 by October 18.

Thursday, October 27, 2011

**Credo Launch Party**

Join Special Collections and University Archives to learn about and celebrate the launch of CREDO, the new digital online repository. Scholars and librarians will demonstrate and discuss its usage.

Location: Learning Commons, Lower Level, W.E.B. Du Bois Library

Time: 10am-noon. Refreshments served

More information: Please contact Rob Cox [rscox@library.umass.edu](mailto:rscox@library.umass.edu)

Friday, October 28, 2011

**The UMass Amherst Open Education Initiative**

A faculty panel will discuss their pilot experience as the first award winners of the Open Education Initiative at UMass Amherst and students will describe their experience to date. Librarians, Center for Teaching & Faculty Development, and Academic Computing staff will present resources and services they offer to faculty in support of this initiative. Will there be an announcement of another round of local campus funding for faculty to create or find alternatives to high cost textbooks? Please attend to find out more.

Location: W.E.B. Du Bois Library, Room 2601

Time: Noon-1:30 pm. A light lunch will be served.

Co-sponsored by the Provosts Office and the University Libraries

Please RSVP to Marilyn Billings [mbillings@library.umass.edu](mailto:mbillings@library.umass.edu) by October 18.