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Thumbs Up for the Calipari Room!

See page 15.
Of Evolution and Revolution

“The Digital Revolution [is] ripping through our lives like the meteor that extinguished the dinosaurs” – so writes Louis Rossetto, founding editor of Wired (June 2008). He goes on to say, “Practically every institution that our society is based on, from the local to the supranational, is being rendered obsolete. That is the world you [his children] are inheriting.”

I often think of this quote when people ask me “What is the future of libraries?” And, I think of another quote attributed to Charles Darwin, “It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is most adaptable to change.”

What is the future of libraries? If libraries remain focused only on their traditional role of acquiring, cataloging and preserving print materials, there is not much of a future – libraries could become as extinct as the dinosaurs. And, we could serve the same purpose as dinosaur bones in museums do today – a reminder of prehistoric times.

But, if libraries evolve and adapt as we understand the impacts of the “Digital Revolution,” we will have a strong future. It is the transition that is difficult. How do we maintain appropriate “homage” to the print world while we struggle to understand and adapt to the changing digital world? As I mentioned to the Friends of the Library Board recently, libraries must aim to be the cockroaches of the “Digital Revolution,” not the dinosaurs.

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Get Your Game On

The Du Bois Library was the site of the first ever “Get Your Game On!” party during New Student Orientation in September. Dozens of games, running the gamut from board games like Scattergories and Taboo to Jenga, Battleship, and Settlers of Catan. The Asian languages librarian, Sharon Domier, shared antique Japanese board games, while Best Buy sponsored electronic gaming stations, including previewing Sony Playstation’s Resistance 3 before it was released. The company also donated the grand raffle prize, a television gaming system. Every game was given away in a raffle at the end of the evening. All night long, gamers were treated to free popcorn, ice pops and candy … a sweet and fun start to the new academic year!

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Libraries Celebrate the Launch of Credo

In October, Amilcar Shabazz (at right), chair of the W.E.B. Du Bois African American Studies Department, demonstrated a search on Credo, our new online repository of digital materials from Special Collections and University Archives (SCUA) that features the papers of W.E.B. Du Bois. The opening of Credo was celebrated with a star-studded program bookended by remarks from Chancellor Emeritus Randolph Brommyer, who is responsible for UMass Amherst’s acquisition of the Du Bois papers, and Afro-American Studies Professor William Strickland, who for many years directly oversaw the collection. Scholars, authors, and librarians praised the ability to look more broadly, deeply, and efficiently for the many telling connections and cross sections in Du Bois’s life and letters, thanks to Credo: http://credo.library.umass.edu

Du Bois Happenings


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Save the Date

Du Bois Birthday Lecture

Thursday, February 23, 2012

Cape Cod Lounge

Keynote speaker: Derrick Alridge, professor and historian at the University of Virginia

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For more information on what’s happening at UMass Amherst Libraries, visit us online at libraries.umass.edu

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From left: Kenneth Feinberg, Jay Schafer, and Rob Cox in November when alumnus Kenneth Feinberg announced his gift to the Libraries.

On the cover: Students in Librarian Steve McGinty’s information literacy class approve of the new renovations in the Calipari Room.

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Staff News

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Du Bois News

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Save the Date

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In this issue
We shared a cup of coffee with our users to find out what they really think of us. Then we listened.

UMass Amherst Libraries does a great job at information literacy. We are helping our users distinguish among trustworthy and untrustworthy information sources. Graduate students and faculty say the Libraries aid in the advancement of their academic discipline or work. Undergraduates love the spaces we provide for group work and quiet study.

How do we know all this? The LibQUAL+™ User Survey.

Before spring finals, the Libraries surveyed all faculty members and graduate students and a random sample of 2,800 undergraduates—we offered a free beverage at Procrastination Station for their thoughts. “It’s worth the price,” says assessment librarian Rachel Lewellen. “We use the results to improve our services, collections, and facilities.” The Libraries conducted surveys in 2004 and 2007, and the findings initiated many improvements, particularly in the Du Bois Library. “The results also indicate how our services compare to other institutions of similar size and mission,” adds Lewellen. “We listen closely to understand how to improve.”

Undergraduate and graduate students told us they need more comfortable and inviting quiet study spaces, more group workrooms and additional access to computers. (See “Learning Landscapes” on page 15 for how we are addressing these needs.)

Faculty and graduate students called for more online content. Similarly, these users are sometimes stymied by one of our new search tools – WorldCat. As a result we will be identifying strategies to facilitate searching, such as online tutorials.

In all, 1,777 users responded; more than 700 also offered comments on how to improve and adapt to meet our users’ needs in the ever-evolving digital learning environment.

Here are few of the great ones:

“I love going to the library. I find that it is very quiet and a great place to study or meet up for group projects. The staff are really helpful!”

“I have often used the “help from a librarian” function on-line, always with prompt and efficient responses.”

“I have had wonderful interactions with the Interlibrary Loan (ILL) staff, who have been particularly helpful; their document delivery service is one of the best the library offers.”

When Masha Rudman plants stories, people grow. That is the legacy she nurtured, and it took permanent root at UMass Amherst Libraries this autumn. In September, when Masha and the Libraries launched her collection of children’s books, the rapt crowd included librarians, schoolteachers, policymakers, administrators, education innovators, children and their parents. The multicultural event was an emotional rite of passage for all who have come to believe that children’s literature must be more than pretty stories well told. The program included remarks by authors Jane Yolen (via Skype) and Jacqueline Woodson; Christine McCormick, Dean of the School of Education; Charles Desmond EdD ’92, Chair of the Massachusetts Board of Education; and Wilma Ortiz MEd ’97, EdD ’09, Massachusetts Teacher of the Year.

Rudman collected and catalogued 8,000 children’s literature titles during her 40-year career as a beloved and distinguished professor in UMass Amherst’s School of Education. She painstakingly sorted the books according to issue – gender, sibling, heritage, divorce, and more (available at http://guides.library.umass.edu/rudman) and then challenged us to accept the collection wholesale in order that educators and critical readers everywhere would benefit from a meaningfully catalogued collection, one uniquely deep in social and ethnic diversity. We gladly accepted, and we now proudly house the Masha Kabakow Rudman Issues in Children’s Literature Collection on Floor 11 of the W.E.B. Du Bois Library. “One of the reasons I didn’t pursue retirement was that I didn’t want to toss out these books. I was so invested in this; it made me very sad to think that this would disappear,” said Rudman.

School of Education professor emerita Dr. Masha K. Rudman was one of the first scholars to study children’s literature from an issues approach. Professor Rudman’s books include Children’s Literature: An Issues Approach (she is currently finishing the 4th edition) and Books to Help Children Cope with Separation and Loss: an Annotated Bibliography. She has co-authored other books such as Critical Multicultural Analysis of Children’s Literature: Mirrors, Windows, and Doors.

FACT: The Masha K. Rudman Issues in Children’s Literature Collection is weighted heavily towards literature and associated scholarly publications that illustrate the inclusiveness and social impact of children’s literature.

FACT: Of the 6,000+ children’s books published annually, fewer than 10% include depictions of multicultural or socially inclusive material.

...“I wanted my students to recognize positive models as well as the negative … These can be embedded in a delightful story such as Miss Jaster’s Garden by N.M. Bodecker. This book treats elderly people (especially women) with respect, while at the same time acknowledging their shortcomings. Miss Jaster, who is somewhat near-sighted, produces a glorious garden. She and an ever-present hedgehog enjoy each other’s company. Miss Jaster accidentally sprinkles some seeds on the hedgehog’s back. One fateful day, (in one of the best examples I’ve ever seen of ecstasy and despair), the hedgehog blooms … we have been given the opportunity, if we wish, to make some generalizations about some elderly women that contribute to a widening perspective. No longer is the norm that the aged are weak, feeble, crotchety, foolish and dependent … Stereotypes die hard, but the more variety we can accumulate, the better are our chances.”

-Masha Rudman
Kicking off the afternoon, Professor Robert A. Potash accepted the Siegfried Feller Award for Outstanding Service. Librarian Peter Stern recapped Robert’s (Bob’s) inspiring career as an expert on the subject of the Argentine military. Peter paid homage to Bob, drawing from his book *Looking Back At My First Eighty Years*, which traces Bob’s evolution from a childhood among the small Jewish community of Boston, to Boston Latin, Harvard University, the United States Army, the U.S. State Department, and to the newly-fledged University of Massachusetts in 1951 (formerly the Massachusetts College of Agriculture). The book is included in Bob’s professional papers, which he donated to the Libraries. The Feller Award recognizes his outstanding volunteer contributions that have built long-lasting support for the UMass Amherst Libraries. Bob has served on the Friends Board of Trustees for many years, and he and his wife, Jeanne, generously established an endowed fund for purchasing library materials pertaining to Latin America.

Vivid tales of an Argentinian-spiced intellectual odyssey and filmmaking foibles entertained the Library friends at our annual fall reception. Alumnus Mike Haley ’65 from Conway, Massachusetts, regaled the crowd with stories from his 40 years in the film business—a colorful preview of his memoir in progress. Working for most of his career as an assistant director, it was Mike’s job to handle the practical and organizational elements necessary to make a film, from securing unique locations to engineering difficult scenes. “I was the shop foreman,” he explained. He kept film crews happy and productive, and directors—such as Sidney Lumet, Barry Levinson, and Mike Nichols—on schedule. Mike’s talk was interspersed with film clips and stills from some of the most famous movies he has worked on, such as *Charlie Wilson’s War*, *A League of their Own*, and *Angels in America*. Mike finished with a detailed account of how he and his crew created the famous scene in the Emmy-award winning *Angels* where an apartment ceiling explodes and angel Emma Thompson floats through it. Last year, Mike donated his papers to Special Collections and University Archives.

Moving Stories, Thanking Friends
Distinguished as a pillar of fairness and equity in employment issues, Dr. Kenneth Feinberg ’67 has entrusted UMass Amherst Libraries with his personal and professional papers regarding financial compensation and alternative dispute resolution for use in teaching and research. We celebrated his wonderful gift on September 11 in Cambridge and on campus on November 7.

A 1967 graduate of UMass Amherst, Dr. Feinberg has built an international reputation as a specialist in complex mediation, arbitration, and alternative dispute resolution. From early in his career, Feinberg emerged as an innovative leader in achieving comprehensive settlements in high profile tort liability cases and for victims of large scale manmade and natural disasters.

Among many other cases, Feinberg administered settlements for clients in cases involving the defective Dalkon Shield, the use of Agent Orange in Vietnam, and Hurricane Katrina.

He served as Special Master for executive compensation under the Troubled Asset Relief Fund (TARP) and as administrator of the Gulf Coast Claims Facility overseeing compensation relating to the BP oil spill disaster. Perhaps most famously, he served pro bono for 32 months as Special Master for the September 11th Victim Compensation Fund, distributing nearly $7 billion to the victims of the 2001 terrorist attacks on New York City and Washington.


A faculty panel illuminated aspects of the Collection and its academic imperative. From left: Professors Leah Wing (Legal Studies, Political Science), Marla Miller (History), Wilmore Webley (Microbiology), Kenneth Feinberg.
MEMORIAL GIFTS 2011
The Library received gifts in memory of the following individuals:
(from June 1, 2010 - June 30, 2011)
John J. Bonsignore
Emily E. Dickinson
Barbara Durkee Desrosiers ’57
John Eddy
Bronislaw M. Honigberg
Joseph S. Hopkins
Edward T. Kingsbury
Michael A. Kryztopol ’76
Virginia Evers Lattocco
Joseph D. Levens ‘79
Theresa Biuso Maravelas
Jonny and Frances Miller
Herman B. Nash
William B. Nutting ’40, G’48
Carl P. Swanson
Jeffrey M. Tenenbaum
Oswald Tippo ’32
Juan Clemente Zamora

HONOR GIFTS 2011
The Library received gifts in honor of the following individuals:
(from June 1, 2010 - June 30, 2011)
Lorrey J. Bianchi ’69
Kathleen M. Casey-Bianchi
Pauline P. Collins
Carol Connare
Steven D. Goodwin
Kathryn L. Kern ’10
Ruth R. Levens ’48, G’50
Caden Mainzer
Lewis C. Mainzer
Jay Schafer
Emily S. Silverman
For more information about including the Library in your estate plan, contact:
Pam Acheson
Director of Planned Giving
413-545-2741

Thank you Kay!

Long-time residents of Berkeley, California, Thomas and Margaret Tenney took up photography in the early 1960s. Photographing the Bay Area scene and publishing in the New York Times and elsewhere, the Tenneys became full time photographers by 1964. The collection includes photographs of New England colonial and early national gravestones, 1960s-era San Francisco, including Joan Baez and Charles Schultz, street scenes, and more. This adds to our Special Collections holdings in social change and New England history.

In addition, there is a large collection of early 20th century vernacular photo albums, and Thomas Tenney’s correspondence, including while he served in the Navy during WWII.

Waterfalls and Windfalls
Helen “Kay” Galloway ’61 traveled the world as a teacher and high school principal in Department of Defense Schools in Canada, England, Germany, Italy, The Netherlands, and the Philippines. Now she brings a world of experience to the Friends of the Library Board. Someday she will deliver a windfall to the Library because she has included us in her estate plan.

Kay directs her giving to facilities and technology and she also helped lead efforts to raise $100,000 for her 50th Class Reunion gift last year to establish an Artist in Residency program. Including the Library in her estate plan was easy; Kay linked up her financial advisor and her attorney to ensure her intentions were covered in her will. As a former teacher, Kay knows that keeping pace in the digital age is paramount for students and educators, and she sees the Library as the linchpin in that process for the campus.

Waterfalls and Windfalls
Friends of the Library Board of Trustees, from l to r: Merle Ryan G’82, G’89, Elaine Barker ’63, G’69, Dodie Gaudet ’73, Lewis Mainzer, Kay Galloway ’61, Charles Hadley ’64, G’67. Back l to r: Bruce Brincker ’80, Marda Buchholz ’65, Robert Potash, Donald Prouty, Carol Connare, Arthur Kinney, Jay Schafer, Vanessa Carlock ’76, Christopher Kellogg ’89. Not pictured: Ronald Archer, Clayton Barrows ’82, G’87, G’90, Julie Brigham-Grette, Ruth Levens ’48, G’50, Anne Lundberg G’09

We are pleased to welcome a new member to the Board, Marda Buchholz ’65. Marda worked in the former Goodell Library as both an undergraduate and while pursuing graduate studies. She has a BS in Mathematics from UMass Amherst and an MBA from the University of Colorado Boulder. Marda retired from IBM, where she worked as a programmer, Systems Engineer, and Program Manager for Application Software Market Development at IBM European HQ in Paris, finally retiring as Program Manager in International Marketing Support Systems. She is a lifetime member of the UMass Alumni Association.

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Thank you Kay!

Football began on campus in 1878 at what was then known as Massachusetts Agricultural College (M.A.C.). In 1947, the Yankee Conference was formed by the six land grant institutions in New England: University of Connecticut, University of Maine, Massachusetts State College (later UMass Amherst), Rhode Island State College, University of New Hampshire, and the University of Vermont. In 1997, the Yankee Conference was taken over by the Atlantic 10 Football Conference, with UMass Amherst having won more league titles (17) and games (160) than any other conference member. In the 1990s, the Yankee Conference was split in two, placing UMass Amherst in the New England Division. Beginning in 2012 the team will be playing in the Mid-American Conference (MAC).
Our tenth annual fundraising gala features Judson Hale of the Yankee Magazine and Old Farmer’s Almanac. We will be celebrating the gift of the Yankee Publishing Archives to UMass Amherst Libraries’ Special Collections and University Archives. Jud Hale has been at Yankee since 1958 and is editor-in-chief for Yankee Publishing. Jud’s wit and wisdom have established him as a beloved New England icon and expert. He has appeared nationally on Good Morning America, Late Night with Conan O’Brien, and Larry King Live. He has written two books about New England: Inside New England and The Education of a Yankee.

Keith Stavely and Kathleen Fitzgerald have written two books together about New England food history: Northern Hospitality: Cooking by the Book in New England and America’s Founding Food: The Story of New England Cooking. Through lively presentations and sprightly give-and-take with their audiences, they bring the hidden history of New England foodways to light, along the way showing how a region’s food practices can illuminate its broader social and cultural history.

Also on the menu, the dinner will feature historical recipes including chowder in honor of the recent book, A History of Chowder, by Rob Cox, head of Special Collections and University Archives and UMass alumnus Jacob Walker ’09.