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Our Inaugural Conference: What We Have Planned

The first annual meeting of the Society for the History of Authorship, Reading and Publishing will convene 9–11 June 1993 at the City University of New York Graduate Center. Our hosts will be the English and History departments at CUNY. The Association of American Publishers is underwriting the costs of the conference—and SHARP’s regular operating expenses as well—with a generous grant. We extend our thanks to the AAP and its president, Amb. Nicholas Veliotes; this promises to be the beginning of a fruitful and cooperative relationship between our two organizations.

When you arrive at the Graduate Center (33 West 42nd Street) proceed downstairs to the basement auditorium foyer, where you will find book exhibits, room assignments, coffee, and (every day from 9 a.m. to 5 p.m.) registration tables. The conference will begin with a brief welcome and orientation in the basement auditorium at 11:15 a.m. on 9 June.

The second day will begin with a plenary session on “Getting Print History into Print.” Representatives of several scholarly publishers and journals will discuss their past work in book history and their plans for the future, and then field questions from the audience. If you have a manuscript ready or in the works, you are welcome to talk with any of the panelists after the session.

Our conference banquet is scheduled for that evening. The featured speaker will be David D. Hall, who heads the editorial board of the American Antiquarian Society’s collaborative history of the book in American culture.

The final session on 11 June will be our business meeting, at which we will ratify a constitution, elect officers and directors, and discuss future plans. If you have ideas for SHARP, please bring them along.

That afternoon we have an open invitation from the Morgan Library to tour their exhibition “A Great Legacy: The Morgan Collections, 1913–1943.” (Tickets are limited, however, and will be given out at the registration desk on a first-come-first-serve basis.) Finally, we will retire to a wine reception hosted by the Grolier Club and view their exhibition on “Of Making Many Books: The Bowyers of London, 1699–1777.”

The conference registration fee is $30, or $15 for Grolier Club members and graduate students. The fee is waived completely for CUNY faculty and students, members of the Drew University community, and employees of the Morgan Library and the Association of American Publishers. There are 170 places available at the conference banquet, so early registration is encouraged, and reservations must be received by 24 May. Stuffed Cornish Hen is on the menu, and the $38 price includes wine and everything else. Other meals can be purchased on an à la carte basis at the CUNY cafeteria on the 18th Floor, and a list of local restaurants will be in your registration materials.

Attendees can stay at the Roosevelt Hotel at 45th Street and Madison Avenue, a five-minute walk from the CUNY Graduate Center. The special conference rate is $85 a night, single- or double-occupancy. For reservations call toll-free 1-800-442-8420 from New York State or 1-800-223-1870/1871 from anywhere else in the continental United States. Overseas visitors should call 212-661-9600. Be sure to mention that you are attending the SHARP conference to qualify for the discounted rate. Room availability is guaranteed up to 10 May, so make your reservations before then.

Our official air carrier is Continental Airlines. Their toll-free US/Canada phone number for reservations...
is 1-800-468-7022. For travel within the continental United States, Continental Airlines will offer a 5% discount off the full coach or first-class fare, or will waive the Saturday night stay requirement. Attendees who are flying in from outside the United States may be able to obtain a discounted fare through our travel agent, Joyce Stogo, who can be faxed at 212-689-9131. Continental's discounts do not apply to the Newark/Boston or Newark/Washington routes, but Amtrak is offering a 10% discount on all published rail fares. For information call Amtrak's toll-free number 1-800-USA-RAIL and ask for fare order number X27C-907.

Taxi service is of course available from all three New York airports but, unless you are with a group, the Gray Line bus service is cheaper, and it will take you directly to the Roosevelt Hotel. Less expensive still is the Carey Bus, which will bring you from Kennedy and LaGuardia Airports to Grand Central Station (42nd Street and Park Avenue), and the Port Authority bus, which runs from Newark Airport to the Port Authority Bus Terminal (42nd Street and Eighth Avenue). Penn Station (32nd Street and Seventh Avenue) is a short taxi ride or a brisk 20-minute walk from the Roosevelt Hotel.

If you live in the New York area and would like to help with the logistics of the conference, all offers are gratefully accepted. Contact our Local Arrangements Chair, Mickie Grover, at 914-962-4569.

The Program

Preliminary Session: Wednesday, 9 June, 11:15 a.m.

WELCOME AND ORIENTATION
Jonathan Rose, History Department, Drew University

Lunch, 11:30-1:00

Session 1: Wednesday, 9 June, 1:00-3:00 p.m.

Panel 1A: The Evolution of Literary Agency

HENRY HOLT A-SPINNING IN HIS GRAVE: THE EVOLUTION OF AMERICAN LITERARY AGENTING PROCESSES
Thomas L. Bonn, Librarian, SUNY Cortland
2. OUT OF THE GENTEEl TRADITION: PAUL REVERE REYNOLDS AND THE BEGINNINGS OF AMERICAN LITERARY AGENCY
   Robert A. Colby, Graduate School of Library and Information Sciences, Queens College, CUNY

3. JAMES M. CAIN AND THE AMERICAN AUTHORS AUTHORITY
   James L.W. West III, Center for the History of the Book, Pennsylvania State University

Panel 1B: Was There a Reading Revolution?

1. A REVOLUTION IN THE READING OF READING?
   ROGER CHARTIER AND THE HISTOIRE DE LA LECTURE
   Jeremy D. Popkin, History Department, University of Kentucky

2. READERS AND READING IN EIGHTEENTH-CENTURY ITALY
   Brendan Dooley, History Department, Harvard University

3. READING IN RUSSIAN AND PRAYING IN SLAVONIC: THE PARADOXES OF DIGLOSSIA IN EIGHTEENTH-CENTURY RUSSIA
   Gary Marker, History Department, SUNY Stony Brook

Panel IC: Reprints, Rediscoveries, Piracies

1. THE ORGA SERIES OF COMEDIAS SUETAS: UNCOVERING SPANISH PUBLISHING PRACTICES AND READING PREFERENCES THROUGH ANALYTICAL BIBLIOGRAPHY
   David R. Whitesell, Richard C. Ramer Old & Rare Books, New York

2. “PRINT IT AGAIN SAM”: LITERARY REDISCOVERIES IN ENGLAND AND THE UNITED STATES
   Cheryl Laz, Sociology Department, University of Southern Maine

3. AUTHORS AND PRINTERS IN LIÈGE DURING THE EIGHTEENTH CENTURY
   Daniel Droixhe, Department d’Études Romanes, Université Libre Bruxelles and Université de Liège

Session 2: Wednesday, 9 June, 3:15-5:15 p.m.

Panel 2A: The Invention of Literary Property

1. THE 1842 COPYRIGHT BILL AND THE CONSTITUTION OF AUTHORHOOD
   Chris VandenBossche, English Department, University of Notre Dame

2. INTELLECTUAL PROPERTY AND INTELLECTUAL FREEDOM: CONCEPTS FROM A COMMON MOTHER
   Raymond G. McInnis, Social Sciences Librarian, Western Washington University

Panel 2B: Recovering the Reading Experience

1. THE DIFFUSION OF LITERARY CULTURE IN A FRENCH PROVINCIAL TOWN BEFORE THE REVOLUTION
   Paul Benhamou, French Department, Purdue University

2. READING LIVES AND LIVES OF READING: AUTOBIOGRAPHIES OF BRITISH CHILDHOOD, 1860-1914
   Gretchen R. Galbraith, History Department, Grand Valley State University

3. BOOK READING AMONG U.S. ADULTS 1930-2000
   Richard E. Stern, McLaughlin Library, Seton Hall University; Jorge Reina Schement, School of Communication, Information and Library Studies, Rutgers University

Panel 2C: The Economic History of Publishing

1. A STUDY OF THE ECONOMICS OF BOOK PUBLISHING IN BRITAIN 1836-1916
   Alexis Weedon, Media Studies Department, Luton College of Higher Education

2. SCOTT, CONSTABLE AND BALLANTYNE: 1819
   Jane Millgate, English Department, University of Toronto

3. SHELF LIFE: THE BOOK AT THE BOOKSELLER’S RUTH B. BOTTIGHEIMER. COMPARATIVE STUDIES DEPARTMENT, SUNY STONY BROOK

Session 3: Thursday, 10 June, 9:30-11:30 a.m.

Plenary Session: GETTING PRINT HISTORY INTO PRINT
Chair: Simon Eliot, Open University; A panel of publishers’ representatives (to be announced)

Lunch, 11:30-1:00

Session 4: Thursday, 10 June, 1:00-3:00 p.m.

Panel 4A: Identifying the Female Author

1. ANONYMITY AND PSEUDONYMITY IN EARLY AMERICAN FICTION
   Susan Barrera Fay, English Department, Marymount University
2. TWO OF A TRADE: THE DOUBLE-AUTHORED BOOK AND THE PROFESSIONALIZATION OF THE (WOMAN) WRITER
Bette London, English Department, University of Rochester

3. GENDER AND TEXTBOOKS: FEMALE AUTHORSHIP OF ELEMENTARY READING TEXTBOOKS, 1880-1950
E. Jennifer Monaghan, Educational Services Department, Brooklyn College, CUNY

Panel 4B: Reinventing Texts

1. BOOK AS MEANING/MEANING IN THE BOOK
D.C. Greetham, English Department, CUNY Graduate Center

2. DECONSTRUCTING/RECONSTRUCTING TEXTUAL TRANSMISSION: A CODICIOLOGICAL ANALYSIS OF THE CLERK’S TALE IN MS HM 140
William McClellan, English Department, Baruch College, CUNY

David Finklestein, English Department, University of Edinburgh

Panel 4C: Publishing and Distribution in Nineteenth-Century America

1. REPRESENTATIVE PUBLISHER: GEORGE PALMER PUTNAM
Ezra Greenspan, English Department, University of South Carolina

2. NEWSPAPER SYNDICATES OF THE LATE NINETEENTH CENTURY: OVERLOOKED FORCES IN THE AMERICAN LITERARY MARKETPLACE
Chuck Johanningsmeier, Indiana University

Lydia C. Shurman, English Department, Northern Virginia Community College

Session 5: Thursday, 10 June, 3:15-5:15 p.m.

Panel 5A: The Politics of Authorship

1. BUILDING A WINDING STAIR: THE DEVELOPMENT OF GEORGE HERBERT'S THE TEMPLE, 1633-1679
Anna Marshall Shields, East Asian Languages Department, Indiana University

2. JOHN MILTON AND THE POLITICS OF PUBLISHING HISTORY
Peter Lindenbaum, English Department, Indiana University

3. CANON FORMATION: THE STRANGE CASE OF DANIEL Defoe
W.R. Owens and P.N. Furbank, The Open University

Panel 5B: Iconography

1. THEATRES, IMAGES, TYPOGRAPHY
Julie Stone Peters, English Department, Columbia University

2. VISUAL VERSUS VERBAL LITERACY IN THE 1830s
Robert L. Patten, English Department, Rice University

3. SCOTT, ILLUSTRATION, AND THE UNNECESSARY SINS OF BIBLIOGRAPHY
Richard Maxwell, English Department, Valparaiso University

Panel 5C: Censorship, Publishing, and Preservation in Canada

1. CENSORSHIP AND LITERATURE IN QUÉBEC
Pierre Hebert, Faculte des Lettres et Sciences Humaines, Universite de Sherbrooke

2. PUBLISHING AND NATIONALISM IN CANADA: THE METHODIST BOOK AND PUBLISHING HOUSE, 1879-1919
Danielle Hamelin, University of Toronto

3. SALVAGING CULTURAL HISTORY: THE PUBLISHERS’ PROJECT AT SIMON FRASER UNIVERSITY
Carole Gerson, English Department, Simon Fraser University; Ann Cowan, Canadian Centre for Studies in Publishing, Simon Fraser University

Conference Banquet: Thursday, 10 June, 7:00 p.m.

Keynote Speech: HISTORIES OF THE BOOK
David D. Hall, Harvard Divinity School

Session 6: Friday, 11 June, 9:30-11:30 a.m.

Panel 6A: Different Voices in Victorian America

1. THE LIVES OF FRANKLIN PIERCE: HAWTHORNE, TICKNOR AND FIELDS AND THE POLITICS OF PUBLISHING
Scott E. Casper, History Department, University of Nevada
2. THE EDITORIAL “I” : WILLIAM CRAZY BROWNELL IN THREE WORLDS OF PUBLISHING
Marc Aronson, Henry Holt and Company

3. THE ANTARCTIC IN THE PARLOR: ONE BOOK’S MULTI-TEXTUAL LIFE
William E. Lenz, English Department, Chatham College

Panel 6B: Popular Culture Refashions the Book
1. EDMUND CURLL AND THE POETICS AND POLITICS OF POPULAR BOOKSELLING
   Alan D. Boehm, Indiana University

2. THE ICONOGRAPHY OF BOOKS AND READING IN MODERN AMERICAN ADVERTISING
   Megan Benton, Publishing and Printing Arts Program, Pacific Lutheran University

3. TELEVISION AND READING: THE CASE OF MICKEY SPILLANE
   Jesse Berrett, History Department, University of California at Berkeley

Panel 6C: Marketing Books in Modern America
1. DISTRIBUTING THE MODERN LIBRARY SERIES, 1925-1940
   Gordon B. Neavill, School of Library and Information Studies, University of Alabama

2. MARKETING THE SECOND SEX: PUBLICITY TO OVERawe THE PUBLIC
   Sheryl A. Englund, English Department, University of Texas at Austin

3. THE ROLE OF EVANGELICAL PUBLISHING IN THE DEVELOPMENT OF AMERICAN FUNDAMENTALISM AND EVANGELICALISM
   Ruth van der Maas, Michigan State University; Cheryl Forbes, Calvin College

Lunch, 11:30-1:00

Session 7: Friday, 11 June, 1:00-3:00 p.m.

Panel 7A: Transatlantic Connections
1. OPPORTUNITIES IN THE STUDY OF POPULAR TRANSLATIONS: THE EXAMPLE OF MADEMOISELLE DE MAUPIN
   Charles W. Brownson, University Library, Arizona State University

2. ALL IN THE (POST-COLONIAL) FAMILY: AMERICA IN THE WESTMINSTER AND THE WESTMINSTER IN AMERICA 1845-1860

Robert J. Scholnick, English Department, College of William and Mary

3. THE FRANCO-AMERICAN BOOKTRADE IN THE LATE EIGHTEENTH AND EARLY NINETEENTH CENTURIES
   Madeleine B. Stern, Leona Rostenberg and Madeleine Stern Rare Books, New York

Panel 7B: Grand Projects and Monumental Editions
1. MONUMENTAL EDITIONS: “DOSSIERS” OF GREECO-ROMAN DIPLOMATIC CORRESPONDENCE
   Phyllis Culham, History Department, United States Naval Academy

   John Willinsky, Faculty of Education, University of British Columbia

3. RECORDING THE EARLY HISTORY OF THE BOOK: COMPLETING IBLB
   T.H. Howard-Hill, English Department, University of South Carolina

Panel 7C: Reflections on the Revolution in Central Europe
1. RESTRICTED FLOW OF BOOKS: PUBLISHING IN DIVIDED GERMANY 1949-1989
   Hans Altenhein, Secheim, Germany

2. COMICS IN A NONCOMIC COUNTRY: EAST GERMANY’S CENTRALLY PLANNED CHILDREN’S MAGAZINE
   Mark Lehmstedt, Leipziger Arbeitskreis zur Geschichte des Buchwesens

3. THREE DOMAINS IN TRANSITION: LITERARY INSTITUTIONS IN CZECHOSLOVAKIA
   Jirina Smejkalova-Strickland, European Center for Human Rights Education, Prague

Final Session: Friday, 11 June, 3:15-3:45 p.m.

SHARP ANNUAL BUSINESS MEETING

Tours and Exhibitions: Friday, 11 June

At 3:15 and 4:00 p.m. there will be tours of the exhibition “A Great Legacy: The Morgan Collections, 1913-1943,” at the Morgan Library, 29 East 36th Street. A limited number of tickets will be available at the SHARP registration desk.

From 5:30 to 7:00 p.m. the Grolier Club (47 East 60th Street) will host a wine reception at their
A conference on “Exhibiting Rare Books” will be held at the S. Dillon Ripley Center, Washington, DC, 19 March 1993. The meeting will address such issues as preservation, exhibition design, interpretation, planning, publications, and finances. Registration is limited to 75, and the cost is $35. Contact Jim Keily, 202-994-6848, jrkjan8@gwuvm.bitnet; or Deirdre Stam, 202-319-6277, stam@cua.edu.

The University of Mississippi announces the first annual Oxford Conference for the Book, to be held at Oxford, Mississippi 2–4 April 1993. The conference will discuss many aspects of contemporary Southern book culture, including literacy, freedom of expression, and the book trade. William Styron, George Plimpton, Willie Morris, and John Y. Cole are among the scheduled speakers. The program will conclude with a party to celebrate the fortieth birthday of the Paris Review. For information contact Ann J. Abadie, Center for the Study of Southern Culture, University of Mississippi, University, MS 38677, tel. 601-232-5993, fax 601-232-5814.

The Seventh International Interdisciplinary Conference of the Society for Textual Scholarship will convene 15–17 April 1993 at the Graduate Center of the City University of New York. Several SHARP members are on the program, which will include papers on bibliography, canon formation, printing history, and publishing history. For information about the conference, the Society for Textual Scholarship, and its journal Text, write to Adam Goldberger, English Department, Box 510, CUNY Graduate Center, 33 West 42nd Street, New York, NY 10036-8099, tel. 212-642-2227, fax 212-642-2205.

The Seminar in the History of the Book to 1500 will meet 9–11 July 1993 at Leiden University in the Netherlands, for a conference on “Medieval Book Production: The Latin Classics.” A future conference, on the subject of margins, is planned for July 1994 at Oxford. The Seminar also holds regular one-day meetings at Oxford and Cambridge throughout the year. For a two-year subscription to the Semi-
Public Lectures

James N. Green, curator of printed books at the Library Company of Philadelphia, will deliver a series of lectures on "Book Publishing in Early America" in his capacity as the 1993 A.S.W. Rosenbach Fellow in Bibliography. He will speak on "Early Beginnings: Benjamin Franklin and Robert Bell" (16 March); "The Transformation of the 1790s: Mathew Carey and Mason Locke Weems" (18 March); and "Charvat Reconsidered: Literary Publishing to 1825" (23 March). All lectures will be presented at 5:30 p.m. at the Van Pelt-Dietrich Library of the University of Pennsylvania, 3420 Locust Street, Philadelphia. Admission is free.

The New York Public Library will present the Pforzheimer Lectures on Printing and the Book Arts: Aspects of the History of the Rare Book Trade. The series will feature William S. Reese, "Americana Booksellers and Their Customers" (30 March); Justin G. Schiller, "Selling Collectible Children's Books: The First Hundred Years" (27 April); George S. Lowry, "The Role of the Auction House in the Rare Book Trade" (5 May); Roger E. Stoddard, "More Valuable to Us Than All the Books in the World: Georges Heilbrun and His Harvard Library Friends" (11 May); Leslie A. Morris, "Dr. A.S.W. Rosenbach: Tall Tales and True of Book-selling in the Early Twentieth Century" (19 May); Bernard M. Rosenthal, "Antiquarian Book-selling in Italy and Germany, 1860 to 1960: A Family Perspective" (25 May). All lectures will begin at 6:00 p.m. and will be held in the Trustees Room (Room 206) at the Central Research Library. Tickets are $6.00, and can be purchased at the Library Shop or by writing to the Public Education Program, Room M-6, New York Public Library, Fifth Avenue and 42nd Street, New York, NY 10018-2788.

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**How We Are Doing**

With the first SHARP conference still ahead of us, John Y. Cole, the director of the Center for the Book at the Library of Congress, has graciously offered to host a second SHARP meeting in Washington in July 1994. The precise date has yet to be fixed, but it will probably be a two-day Friday/Saturday affair. Details will follow in the next issue of *SHARP News*. With the University of Edinburgh set for 1995, we plan to make SHARP conferences regular annual events. If you want to know more about the good work of the Center for the Book, write to John Y. Cole at the Library of Congress, Washington, DC 20540.

Our membership (now 324) continues to grow healthily—and mostly by word of mouth. On to New York!

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**SHARP 1993 Conference Registration Form**

Name __________________________________________________________________________

Address _________________________________________________________________________

________________________________________________________________________________

Institution ______________________________________________________________________

☐ Full registration fee $30.00
☐ Graduate students and Grolier Club members: $15.00
[N.B. The fee is waived for CUNY faculty and graduate students, members of the Drew University community, and employees of the Morgan Library and the Association of American Publishers.]
☐ Thursday evening banquet (optional): $38.00
☐ New/renewed SHARP membership ($10 US, $15 elsewhere)

TOTAL enclosed:

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Send to Mickie Grover, RDI Box 343, Yorktown Heights, NY 10598 USA. Checks should be made out to SHARP. We accept traveller’s checks in US currency.

Whether or not you plan to attend the 1993 conference, you may want to take this opportunity to begin or renew your membership in SHARP. You will receive a year’s subscription to *SHARP News*, as well as SHARP’s annual membership directory (the first will be published this summer). The cost is only $10 in the United States, $15 elsewhere—and if you are coming to the conference, you can include the registration and membership fees in the same check. British residents can join/renew by sending £7 to Dr. Simon Eliot, The Open University, 4 Portwall Lane, Bristol BS1 6ND, UK.

E-mail: _________________________________________________________________________

Research Interests: _________________________________________________________________________

Check if you prefer not to be listed in the SHARP Directory: _____________________________