New Directions in Participatory Visual Ethnography: Possibilities for Public Anthropology

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The Participatory Digital/Visual Research Process

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<th>Research design</th>
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| **Collaboration** | Partnership as starting point of research  
Developing research questions together  
Research as a practice, as collective action | Community-based teams or collaborative dyads  
Involvement of wider group of participants | Team discussion of visual documentation  
Opportunities to include wider group of participants  
In-person and/or online | Multiple research products  
Multiple authors  
Discussion of audiences and outcomes  
Exhibition as opportunity for further research |
| **Technology** | Appropriate technology  
Partners may value technology and research as "capacity building" | Training and use of digital or visual technologies: digital photography and video, multimedia archives and stories, GPS/GIS, blogging | Digital image circulation  
"Opening the archive" through internet | Modular units versus "whole stories"  
Challenges of presenting complex multimedia projects in journals |
| **Ethics** | Ethical principles after Said, * Writing Culture, and feminist anthropology  
Decision to pursue PAR IRB process  
Community IRBs | Training research teams  
Consent in visual research  
Learning the local ethical landscape  
Despite efforts, some researcher/subject distinction persists  
Ongoing reflection and response in situ | Who participates in PAR discussions?  
How are these facilitated?  
Discussion of how data will be presented and used in next phase of research  
Role of the anthropologist? | Image ethics: attention to the context where images are consumed  
"Circulatory regimes" (Ginsberg): hard to maintain control in digital environments  
Internet: uneven access, may not be inclusive |
| **Knowledge production** | Research goals: intentions in tension  
What is "interesting and important"?  
Funding and planning, esp. in international | "Emic" perspectives in focus—participants choose where to point the lens  
Metaresearch: anthropologist’s participant observation of participants' observation  
Interplay of perspectives: inside/outside academic/activist anthro/interdisciplinary | Description-analysis-action  
Visual documentation  
Visual elicitation  
A place for stories  
Negotiated meaning  
Member check for validity | Multi-pronged approach  
Accessibility, language  
New venues and forms  
Room for affective and aesthetic elements  
Informed action as a research outcome  
Academic recognition |