Introduction to the Industry Insights Section

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INDUSTRY INSIGHTS

The industry insights section is a new section that is designed to help bridge some of the gaps between the industry and academia by introducing cutting-edge issues and keen insights from an industry perspective. As many have probably observed, the academic career can take an absolutely different direction away from our applied hospitality industry, simply because of the tenure pressure and/or methodological requirements of research. However, the reality in the financial world is that theories and practices collide quite often and tensions build up, sparking some of the most beautiful opportunities for both academics and practitioners. We hope the introduction of this section will help bridge the gap between the academic world and industry and enhance mutual learning for a better tomorrow.

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