



University of  
Massachusetts  
Amherst

## Publicity brochure: Showcasing Research & Teaching in the 21st Century: A Digital Approach

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## Showcasing Research & Teaching in the 21st Century: A Digital Approach

Thursday, March 29, 2007  
1:00 — 4:45 p.m.  
Cape Cod Lounge  
Student Union

**“If It Cannot Be Found On the Net, It Does Not Exist:  
Increasing Impact for UMass Scholarship”**

**Keynote Speaker: David Shulenburger**  
Vice President for Academic Affairs  
National Association for State Universities and Land Grant Colleges

**Join Us for the Debut of the New Digital Repository  
ScholarWorks@UMass Amherst**

**“The ScholarWorks Track: A Panel of Case Studies”**  
Selected faculty will reflect on their use of ScholarWorks  
and its impact on their research and teaching

**“Tools and Policies: Getting to Your Destination”**  
This section will highlight the sponsors'  
supporting services towards this digital vision for the campus.

*A wine and cheese reception will follow in the Student Union Art Gallery*

For the full agenda visit: <http://www.umass.edu/research/Mar2907Agenda.pdf>

For more information, contact Marilyn Billings, 545-6891 or [mbillings@library.umass.edu](mailto:mbillings@library.umass.edu).



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