



Elect a Candidate with GenAI

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Campaign Song

Compose lyrics for your campaign song and have AI generate the song (use [Gemini music generator](#), [Suno](#), or another tool).



Campaign Button

Sketch a potential campaign button, then prompt GenAI to act as a product designer and create a campaign button. Assess the AI-generated one and consider whether to revise your original design.



Short-Form Videos

Prompt a GenAI chatbot to act as a media consultant; get advice for how to create short-form videos that show the candidate in the community.



AI Statement

Design a TikTok-style video or Instagram story presenting the candidate, their platform, and their beliefs about how AI should and should not be used in political campaigns.



Campaign Website

Give a GenAI chatbot a description of your campaign, slogan, color palette, and goals and prompt it to generate 3 prototypes of the homepage of the campaign website. Use those prototypes as inspiration to design your own campaign website. Include a transparency statement on your website about your use of AI for the website design process.



Elect a Candidate with GenAI

An AI Literacy Digital Choice Board

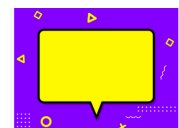


[500,000+](#) people elected to local, state, and national government positions in the United States.

Design a campaign to elect a candidate to a local or state government political office and learn about AI while doing so

Social Media Posts

Write a series of social media posts to encourage people to vote for you. Then, share these social media posts with a GenAI chatbot and prompt it to provide 5 potential replies to your posts, including ones from supporters and non-supporters. Analyze the potential replies and determine whether you should revise your original posts.

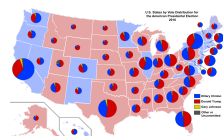


AI Transparency

Record a 30-60 second video advertisement for the candidate that includes a transparency statement that discloses how and when AI is being used in the campaign.

Voting Patterns

Prompt a GenAI chatbot to analyze voting data. Then, review the data on your own, evaluate the accuracy of the AI-generated analysis, and design your own data visualization.



Political Fundraising

Prompt a GenAI chatbot to act as financial consultant to develop strategies for getting monetary donations for the campaign.



Lawn Signs & Posters

Design a sketch of lawn signs for your campaign, upload it or describe it to a GenAI chatbot, and ask it to provide feedback on how to make it more persuasive and appealing to voters.

