# A Vision for the Pioneer Valley Riverfront Club

<table>
<thead>
<tr>
<th>Item Type</th>
<th>article;article</th>
</tr>
</thead>
<tbody>
<tr>
<td>Authors</td>
<td>Banoub, Ivette; Fries, John E; Gehring, Tara Lynn; Jacknin, Madeline; Schonhaut, Jane M; Train, Alexander R</td>
</tr>
<tr>
<td>Download date</td>
<td>2024-07-19 19:31:45</td>
</tr>
<tr>
<td>Link to Item</td>
<td><a href="https://hdl.handle.net/20.500.14394/31964">https://hdl.handle.net/20.500.14394/31964</a></td>
</tr>
</tbody>
</table>
Pioneer Valley Riverfront Club is a riverfront-based recreation non-profit based in Springfield, Massachusetts. PVRC’s mission is “to promote river-based sporting activity, to develop river recreation in the Greater Springfield metropolitan area,” PVRC is looking for sustainable planning and a management growth, both physically and as an organization at large. As a part of our planning studio, we were tasked to provide a vision for PVRC’s future.

Organizational Structure

PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donations, coupled with revenue from programming, is required for the PVRC to reach financial solvency. We have suggested the following recommendations to achieve a financial sustainability plan for their organization.

Financial Status: Need for a Sustainability Plan

In March of 2013, PVRC was awarded the Live Well Springfield Community Transformation Grant from the Center for Disease Control. Administered by the Pioneer Valley Planning Commission, the CTG grant worth $370,890, was dispersed with the mission of combating obesity. According to the CDC, the grant was designed to both increase the accessibility to healthy foods and accessibility to recreational facilities. Money was also dispersed to area organizations such as Development, leading to an informal partnership with PVRC. Develop Springfield is a nonprofit organization working in the realm of community and economic development throughout the city. They, along with PVRC, are citizens of organizations that will lead the facilitation of reaching the goals outlined in the Community Transformation Grant. In October 2014, the CTG grant will expire and PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donors, coupled with revenue from programming, is required for the PVRC to reach financial solvency.

We have suggested the following recommendations to achieve a financial sustainability plan for their organization. Our recommendations address the following topics: Organizational Structure, Building and Site Modifications, Accessibility & Connectivity, Programming, Potential Partners, and Visibility.

In order to increase visibility in the Bay Street, Liberty Hills, and Merriam Square neighborhoods, for PVRC’s outdoor activities, a community outreach process must be initiated to connect and foster the surrounding community about their organization and goals. This goal must be achieved through community outreach efforts to facilitate public engagement.

PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donations, coupled with revenue from programming, is required for the PVRC to reach financial solvency. We have suggested the following recommendations to achieve a financial sustainability plan for their organization.

In March of 2013, PVRC was awarded the Live Well Springfield Community Transformation Grant from the Center for Disease Control. Administered by the Pioneer Valley Planning Commission, the CTG grant worth $370,890, was dispersed with the mission of combating obesity. According to the CDC, the grant was designed to both increase the accessibility to healthy foods and accessibility to recreational facilities. Money was also dispersed to area organizations such as Development, leading to an informal partnership with PVRC. Develop Springfield is a nonprofit organization working in the realm of community and economic development throughout the city. They, along with PVRC, are citizens of organizations that will lead the facilitation of reaching the goals outlined in the Community Transformation Grant. In October 2014, the CTG grant will expire and PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donors, coupled with revenue from programming, is required for the PVRC to reach financial solvency.

We have suggested the following recommendations to achieve a financial sustainability plan for their organization. Our recommendations address the following topics: Organizational Structure, Building and Site Modifications, Accessibility & Connectivity, Programming, Potential Partners, and Visibility.

In order to increase visibility in the Bay Street, Liberty Hills, and Merriam Square neighborhoods, for PVRC’s outdoor activities, a community outreach process must be initiated to connect and foster the surrounding community about their organization and goals. This goal must be achieved through community outreach efforts to facilitate public engagement.

PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donations, coupled with revenue from programming, is required for the PVRC to reach financial solvency. We have suggested the following recommendations to achieve a financial sustainability plan for their organization. Our recommendations address the following topics: Organizational Structure, Building and Site Modifications, Accessibility & Connectivity, Programming, Potential Partners, and Visibility.

In order to increase visibility in the Bay Street, Liberty Hills, and Merriam Square neighborhoods, for PVRC’s outdoor activities, a community outreach process must be initiated to connect and foster the surrounding community about their organization and goals. This goal must be achieved through community outreach efforts to facilitate public engagement.

PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donations, coupled with revenue from programming, is required for the PVRC to reach financial solvency. We have suggested the following recommendations to achieve a financial sustainability plan for their organization. Our recommendations address the following topics: Organizational Structure, Building and Site Modifications, Accessibility & Connectivity, Programming, Potential Partners, and Visibility.

In order to increase visibility in the Bay Street, Liberty Hills, and Merriam Square neighborhoods, for PVRC’s outdoor activities, a community outreach process must be initiated to connect and foster the surrounding community about their organization and goals. This goal must be achieved through community outreach efforts to facilitate public engagement.

PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donations, coupled with revenue from programming, is required for the PVRC to reach financial solvency. We have suggested the following recommendations to achieve a financial sustainability plan for their organization. Our recommendations address the following topics: Organizational Structure, Building and Site Modifications, Accessibility & Connectivity, Programming, Potential Partners, and Visibility.

In order to increase visibility in the Bay Street, Liberty Hills, and Merriam Square neighborhoods, for PVRC’s outdoor activities, a community outreach process must be initiated to connect and foster the surrounding community about their organization and goals. This goal must be achieved through community outreach efforts to facilitate public engagement.

PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donations, coupled with revenue from programming, is required for the PVRC to reach financial solvency. We have suggested the following recommendations to achieve a financial sustainability plan for their organization. Our recommendations address the following topics: Organizational Structure, Building and Site Modifications, Accessibility & Connectivity, Programming, Potential Partners, and Visibility.

In order to increase visibility in the Bay Street, Liberty Hills, and Merriam Square neighborhoods, for PVRC’s outdoor activities, a community outreach process must be initiated to connect and foster the surrounding community about their organization and goals. This goal must be achieved through community outreach efforts to facilitate public engagement.

PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donations, coupled with revenue from programming, is required for the PVRC to reach financial solvency. We have suggested the following recommendations to achieve a financial sustainability plan for their organization. Our recommendations address the following topics: Organizational Structure, Building and Site Modifications, Accessibility & Connectivity, Programming, Potential Partners, and Visibility.

In order to increase visibility in the Bay Street, Liberty Hills, and Merriam Square neighborhoods, for PVRC’s outdoor activities, a community outreach process must be initiated to connect and foster the surrounding community about their organization and goals. This goal must be achieved through community outreach efforts to facilitate public engagement.

PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donations, coupled with revenue from programming, is required for the PVRC to reach financial solvency. We have suggested the following recommendations to achieve a financial sustainability plan for their organization. Our recommendations address the following topics: Organizational Structure, Building and Site Modifications, Accessibility & Connectivity, Programming, Potential Partners, and Visibility.

In order to increase visibility in the Bay Street, Liberty Hills, and Merriam Square neighborhoods, for PVRC’s outdoor activities, a community outreach process must be initiated to connect and foster the surrounding community about their organization and goals. This goal must be achieved through community outreach efforts to facilitate public engagement.

PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donations, coupled with revenue from programming, is required for the PVRC to reach financial solvency. We have suggested the following recommendations to achieve a financial sustainability plan for their organization. Our recommendations address the following topics: Organizational Structure, Building and Site Modifications, Accessibility & Connectivity, Programming, Potential Partners, and Visibility.

In order to increase visibility in the Bay Street, Liberty Hills, and Merriam Square neighborhoods, for PVRC’s outdoor activities, a community outreach process must be initiated to connect and foster the surrounding community about their organization and goals. This goal must be achieved through community outreach efforts to facilitate public engagement.

PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donations, coupled with revenue from programming, is required for the PVRC to reach financial solvency. We have suggested the following recommendations to achieve a financial sustainability plan for their organization. Our recommendations address the following topics: Organizational Structure, Building and Site Modifications, Accessibility & Connectivity, Programming, Potential Partners, and Visibility.

In order to increase visibility in the Bay Street, Liberty Hills, and Merriam Square neighborhoods, for PVRC’s outdoor activities, a community outreach process must be initiated to connect and foster the surrounding community about their organization and goals. This goal must be achieved through community outreach efforts to facilitate public engagement.

PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donations, coupled with revenue from programming, is required for the PVRC to reach financial solvency. We have suggested the following recommendations to achieve a financial sustainability plan for their organization. Our recommendations address the following topics: Organizational Structure, Building and Site Modifications, Accessibility & Connectivity, Programming, Potential Partners, and Visibility.

In order to increase visibility in the Bay Street, Liberty Hills, and Merriam Square neighborhoods, for PVRC’s outdoor activities, a community outreach process must be initiated to connect and foster the surrounding community about their organization and goals. This goal must be achieved through community outreach efforts to facilitate public engagement.

PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donations, coupled with revenue from programming, is required for the PVRC to reach financial solvency. We have suggested the following recommendations to achieve a financial sustainability plan for their organization. Our recommendations address the following topics: Organizational Structure, Building and Site Modifications, Accessibility & Connectivity, Programming, Potential Partners, and Visibility.

In order to increase visibility in the Bay Street, Liberty Hills, and Merriam Square neighborhoods, for PVRC’s outdoor activities, a community outreach process must be initiated to connect and foster the surrounding community about their organization and goals. This goal must be achieved through community outreach efforts to facilitate public engagement.

PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donations, coupled with revenue from programming, is required for the PVRC to reach financial solvency. We have suggested the following recommendations to achieve a financial sustainability plan for their organization. Our recommendations address the following topics: Organizational Structure, Building and Site Modifications, Accessibility & Connectivity, Programming, Potential Partners, and Visibility.

In order to increase visibility in the Bay Street, Liberty Hills, and Merriam Square neighborhoods, for PVRC’s outdoor activities, a community outreach process must be initiated to connect and foster the surrounding community about their organization and goals. This goal must be achieved through community outreach efforts to facilitate public engagement.

PVRC’s budget will return to the budget prior to receiving the grant. Sustenance from private donations, coupled with revenue from programming, is required for the PVRC to reach financial solvency. We have suggested the following recommendations to achieve a financial sustainability plan for their organization. Our recommendations address the following topics: Organizational Structure, Building and Site Modifications, Accessibility & Connectivity, Programming, Potential Partners, and Visibility.

In order to increase visibility in the Bay Street, Liberty Hills, and Merriam Square neighborhoods, for PVRC’s outdoor activities, a community outreach process must be initiated to connect and foster the surrounding community about their organization and goals. This goal must be achieved through community outreach efforts to facilitate public engagement.