



University of  
Massachusetts  
Amherst

## Changing the Rules: How to Get Your Green Job

Item Type	article;article
Authors	Goodstein, Eban
Download date	2026-03-07 12:44:49
Link to Item	<a href="https://hdl.handle.net/20.500.14394/36262">https://hdl.handle.net/20.500.14394/36262</a>

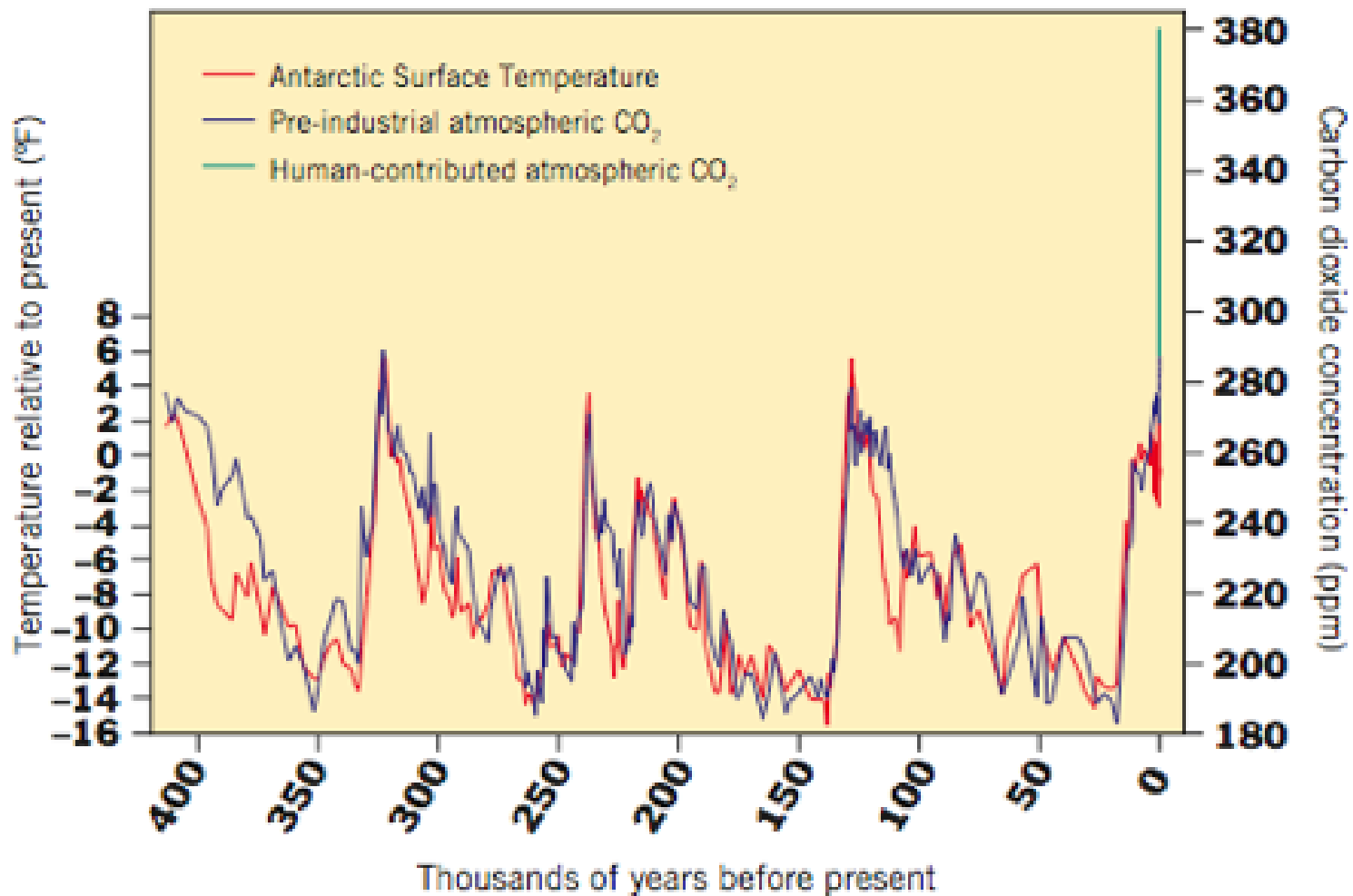


## **Masters Degrees in Environmental Policy & Climate Science and Policy**

 **Bard** **MBA**  
**IN SUSTAINABILITY**

**In New York  
City**

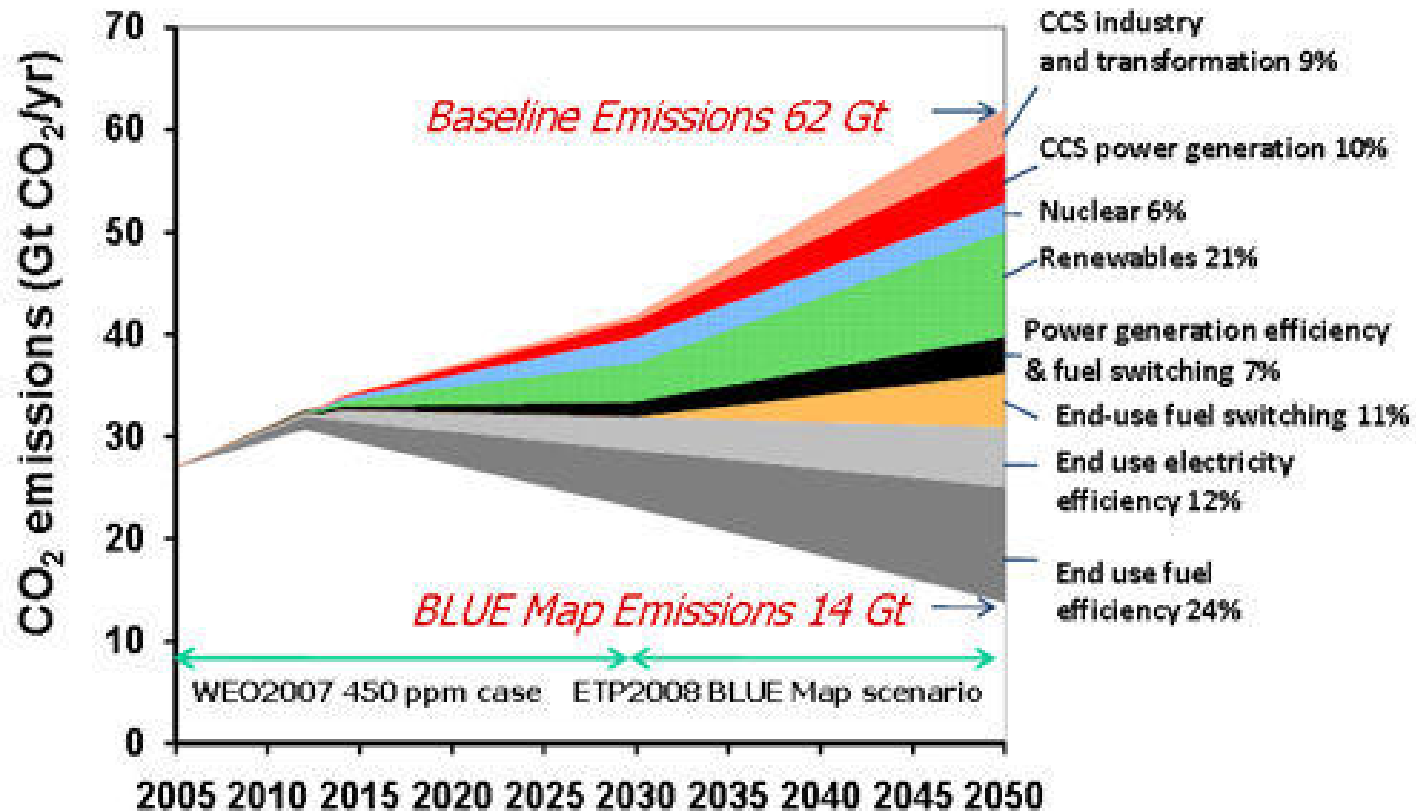




IPCC TAR, 2001

# The Path to 2 Degrees C

Emissions: IEA (2008)





# Leadership Careers in Policy & Business

# MS Policy



**The Bard Difference**

**Curriculum / Experiential / Faculty / Career**

# Career Focus

## Landing a Green Job Before Graduation

BY BARD CEP – DECEMBER 11, 2013

- Libby Murphy is a climate outreach specialist at New York's Department of Environmental Conservation, focused on sea level rise.
- **Lauren Frisch** is on a research team at the University of Alaska, Fairbanks, studying ocean acidification.
- Alan Kroeger is working for the Environmental Defense Fund helping to promote sustainable palm oil production to address deforestation.
- **Sonia Slavinski** works with the Global Shea Alliance in Ghana, addressing industry-wide sustainability for production and distribution of this African nut.
- **Justine Schwartz** is employed at the Federal Reserve in Atlanta, helping improve the Bank's internal operations from an environmental sustainability standpoint.
- **Jada Garafalo** is on a research team at the Center for Disease Control trying to understand the environmental determinants of Lyme disease.
- Brady McCarthy is a researcher at Resources for the Future, concentrating on state-level implementation of carbon controls through the Clean Air Act.
- **Sara DiNovi** is employed by McMennamin's, a restaurant chain in Portland, Oregon, where she manages composting, recycling, and water management.
- **Serafina Zeringo** is a research analyst in the Massachusetts State Legislature where she supports the Committee on Environment, Natural Resources and Agriculture.
- **Megan McClellan** works for the Woodstock Land Conservancy on a rails-to-trails initiative.
- Jed Wolf is working for Global Green in Los Angeles, assessing how LEED neighborhood development rankings can be used to improve local sustainability.

# Mission Driven Business



# MBA Sustainability



## Libby Murphy: The Climate Scientist Turned Sustainable Entrepreneur

Posted on March 6, 2015



*Warning! This is not a traditional Career 2.0 story. This woman did not plunge into a new profession after years pursuing another career. This is a story about doing what you love, finding your passion and going after it, no matter how big or overwhelming it may seem. It's also a great business idea that we just can't resist sharing.*

For someone who is intent on revolutionizing the manufactured housing industry, it's pretty ironic that Libby Murphy lives in the same house where her grandfather was born in New Paltz, not far from the Catskill Mountains in Upstate New York.

But really it isn't all that surprising that a man who aims to bring affordable, modern and eco-friendly homes to the masses cherishes her old home and the sense of belonging.

**The Bard Difference**

**Curriculum / Experiential / Faculty / Career**

# Career Focus

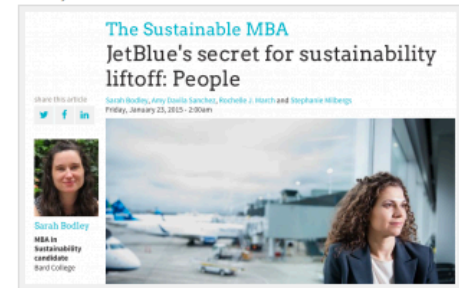


## Bard MBA Students Featured in Regular GreenBiz.com Column

BY BARD MBA – FEBRUARY 6, 2015  
POSTED IN: STORIES

These days, heroines and heroes are just a phone call away.

Amy Davila Sanchez '15 and Sarah Bodley '15 are the latest Bard MBA students to host a sustainable business leader on Bard's Sustainable Business Fridays program. On this twice-monthly call-in show, open to folks across the country, students



ost  
phone for

, and also  
sts. Excerpts from the SBF conversations run in a regular column on  
fold on the site—providing our students with international  
S.

## ASK SHANNON: MBA CAREER ADVICE AT BARD

BY BARD MBA – JANUARY 29, 2015  
POSTED IN: STORIES

When the Bard MBA launched three years ago, we had the luxury of scouring the globe for the best career person in the business to work with our students.

Luckily, the search led us to Shannon Houde. Shannon runs **Walk of Life Consulting**, an international career advisory business focused solely on the sustainability, social impact, international development and Corporate Social Responsibility (CSR) fields. She also authors the "Dear Shannon" column in GreenBiz.com, providing timely insight on sustainability career issues.

