



University of
Massachusetts
Amherst

When your Info Café Fails, Think of your LMS as Take-Out: Learning from the Services Students Won't Use to Create the Services They Will

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Think of Your LMS as Take-Out





STAGE 1: SETTING OURSELVES UP FOR FAILURE

INTRODUCING THE INFO-CAFÉ!



THE PLAN

- **REPURPOSE SPACE**
- **OFFER INCENTIVES**
- **LAUNCH MARKETING CAMPAIGN**
- **WAIT FOR THE CROWDS**

THE VENUE





OUR VISION

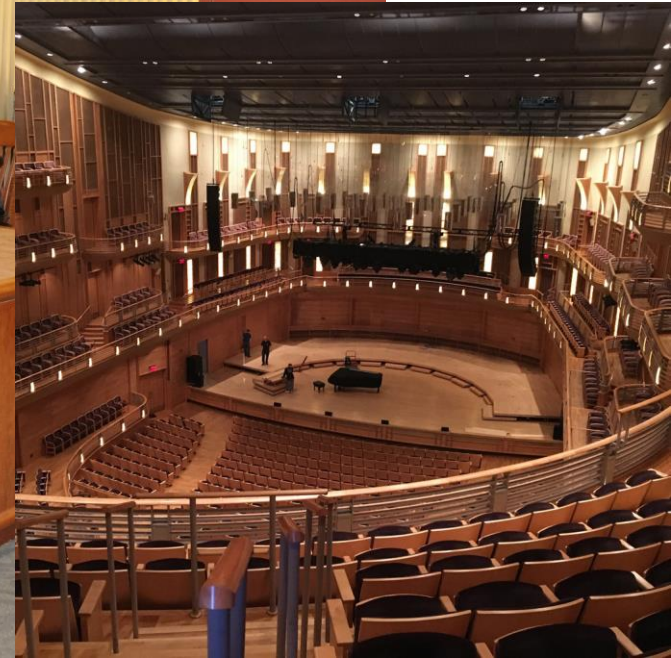


LUX ET SPES



STONEHILL COLLEGE

OUR REALITY





JUST HOW SPECTACULAR WAS OUR FAILURE?



...VERY SPECTACULAR





Sessions: 62

Sessions attended: 9

Capacity: 320 students

Attendance: 26

18

Unique Students



SO, WHAT WENT WRONG?

We built it...

LibGuides ▾ Home Content ▾ Discussions ▾ Statistics Help

pmcpherson@stonehill.edu
Logout

MacPhaidin Library / LibGuides / Info Cafe / About

Info Cafe: About

[\[Click to enter a description\]](#)

Last Updated: Oct 31, 2016 2:51 PM | Type/Group: General Purpose/None | URL: <http://libguides.stonehill.edu/infocafe>

Subjects: [none] | Tags: [none]

About InfoCafe Calendar +

PAGE URL: <http://libguides.stonehill.edu/c.php?g=16718&p=92875> | PAGE ▾ | LAYOUT ▾

+ Add Top Box

Session Offerings

- Info Cafe Menu

Download our full menu of tutorial offerings:

+ Add / Reorder ▾

May 19, 2014

Welcome!

Can you spare 20 minutes now? We can save you an hour later.

The MacPhaidin Library's Info Cafe offers you a selection of tutorials to increase your productivity and strengthen your research skills. Below, you'll find descriptions of the wide array of topics covered at the Cafe and an indication of how much time you'll save by attending one of these sessions. Sessions span three categories:

- Library 101
- Time Savers
- Database Tips

Scroll down for tutorial offerings. If you have any questions or would like more information, contact the Reference Department.

You can also email us with suggestions for other topics you'd like to see offered at the Info Cafe, or call us at 508.565.1203 to tell us your ideas.

+ Add / Reorder ▾

Contact Us

[Edit mode is disabled for mapped boxes]

- Text us at 508.709.0223
- Call us at 508.565.1103
- Email us
- Use LibAnswers to submit a question
- Make a Reference appointment
- Reference Desk hours:
 - Monday – Thursday: 10:00am - 10:00pm
 - Friday: 10:00am – 5:00pm
 - Sunday 2:00pm - 10:00pm



We marketed it...

INFO CAFÉ MENU

CAN YOU SPARE 20 MINUTES NOW? WE CAN SAVE YOU AN HOUR LATER.

The MacPháidín Library's Info Café provides you a selection of tutorials to increase your productivity and strengthen your research skills. Below, you'll find descriptions of the wide array of topics covered at the Café and an indication of how much time you'll save by attending one of these sessions. Three 20 minute sessions equals 1/3 of a merit point. Go to libguides.stonehill.edu/infocafe for more information.



SECTION

TIME SAVERS

Research is a time-consuming process. Formatting your paper and compiling your bibliography can be too. The following tutorials are designed to introduce you to some library tools that can save you some time.

TUTORIAL TITLE

ILLiad

ILLiad, the library's interlibrary loan system, enables you to order items from libraries throughout the country and around the world. During this session, you will set up an ILLiad account and learn how the system works with the WorldCat Catalog and the Library Databases.

Citations

As Stonehill students, you're bound by the college's Academic Honor Code to maintain an "uncompromising commitment to academic integrity". This session will help ensure you're properly citing your work using the appropriate citation style for your discipline. Some of the styles we will cover include APA, MLA and Chicago.

RefWorks

Ref works, the library's citation management tool, allows you to store, annotate and edit your research resources' bibliographic records and share them with fellow students or faculty. Students also love the fact that this product will create your bibliography for you. Once you try it, you'll wonder how you lived without it.

Tech Tidbits

Need help accessing HillSpot in the Library. Would you like to learn how to use the library's book scanner or print double-sided? This 20-minute session will bring you up to date on many of the library's technology tools.

TIME SPENT/TIME SAVED

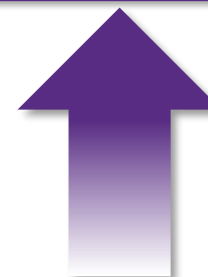
20 minutes/two hours

20 minutes/one hour

20 minutes/many hours

20 minutes/one hour

**A MERIT
POINT
PROGRAM**





WHY DIDN'T THEY SHOW UP?



- They could go to a concert instead
- We weren't offering what they needed when they needed it
- Repurposing furniture is great, but only if it's comfortable

☆ till the ☆
Tenth Generation
With Speaker Tomi Reichental

Martin Institute Auditorium March 28 7:00PM

One of a handful of Holocaust survivors living in Ireland today, Tomi Reichental will speak about his experiences as a child victim of Nazi terror in Bergen-Belsen concentration camp. The subject of a new documentary by Emmy-award winning Irish filmmaker Gerry Gregg, Reichental, now 75, lost 35 members of his family in the Holocaust. With the making of Gregg's *Till the Tenth Generation*, Reichental broke 55 years of silence. For the documentary, Reichental travelled back to his native Slovakia and to Bergen-Belsen with Gregg who will join him for the Stonehill presentation which will explain his mission of remembrance.

A Merit Point Event



STAGE 2: FAILING FORWARD

2014 (RE)INTRODUCING THE INFO-CAFÉ!

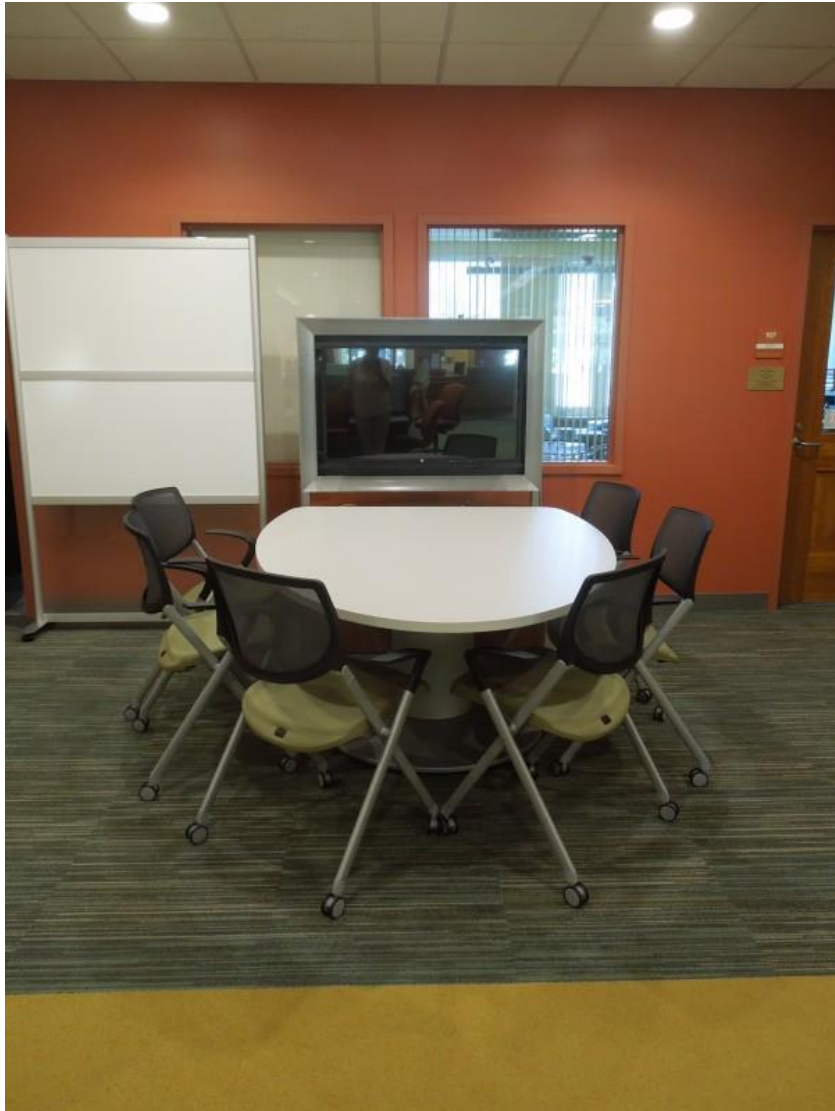
DIVING INTO THE LMS

2015

2017 FYE DIGITAL & INFORMATION LITERACY



Now with better furniture...





A pilot LMS module...

Recognizing fake news ▼

Build Content ▼ Assessments ▼ Tools ▼ Partner Content ▼ Discover Content ↑↓



Step 1: Can you tell what's real and what's fake? ▼

Take this pre-test to see how many sources you can identify as "real" or "fake" news articles.



Step 2: Background Reading ▼

These articles provide some background information on the issue of fake news, the role of social media in propagating fake news, and what you can do to combat the spread of faulty information.



Step 3: Case Study - The Denver Guardian Example ▼

This case study provides information on one example of a viral fake news story from the 2016 Presidential Election Cycle, how NPR, Snopes, and other outlets de-bunked the story, and how this "fake news" story was discussed by other popular news outlets.



Step 4: Resources for analyzing news sources ▼



Step 5: Let's try this again! ▼

Here's a second quiz on real vs. fake news sources, for you to test your new powers of analysis.



Resources for Faculty ▼



In December, Stonehill College librarians and faculty held a meeting inside Stonehill's MacPhaidin Library to determine how to get students to be discerning consumers of online news. Credit: Lydia Emmanouilidou/WGBH News

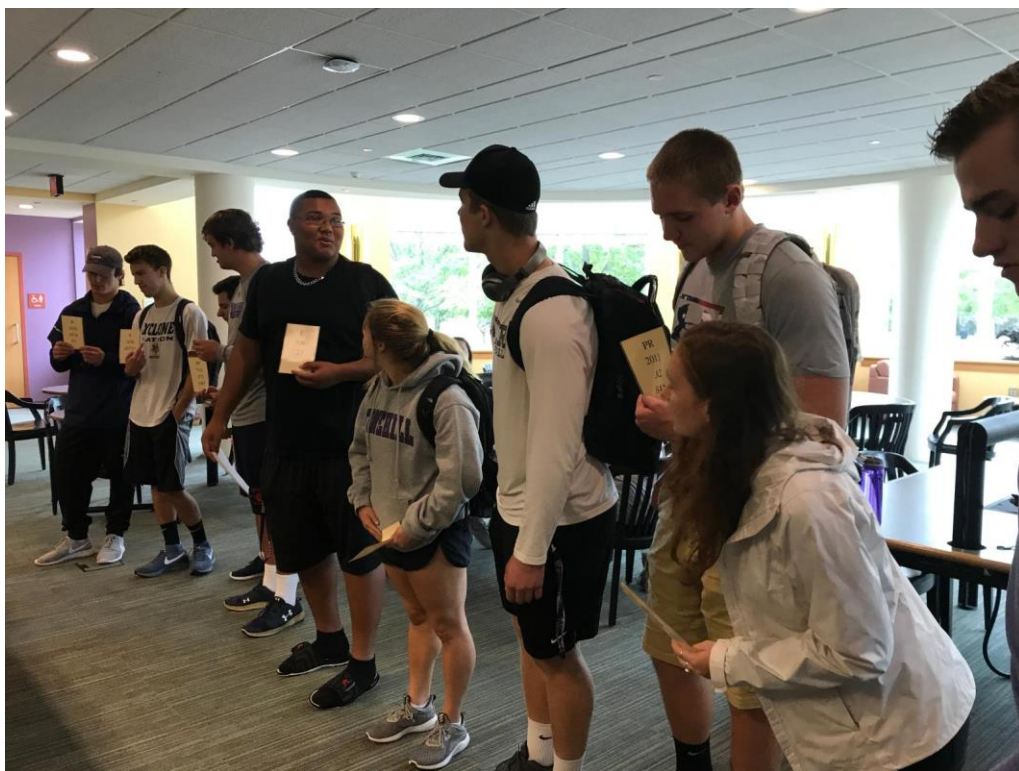


ON CAMPUS

News Discretion 101: Teaching Students To Identify Fake News



And a Digital Information Literacy Week!



WELCOME TO THE MACPHAIDIN LIBRARY

We can save you time, money & frustration!
Learn about the different resources available to you within our building, including:

- Reference & Instruction
- Access Services
- Digital Lab & Podcasting Studio
- Archives & Special Collections
- Information Technology in the Library
- Center for Writing & Academic Achievement
- Systems & Technical Services

How will this work?

- You'll be divided into groups of up to 9 people.
- Groups are led by either your FYE Instructor or your Student Co-Facilitator.
- They have a schedule for your group, and Library, IT, and CWAA staff will help you get everywhere you need to be!

Find us on MyHill: [Home](#) [Library](#)

Follow us on Social Media: [HillSearch](#)

Twitter: @macphaidin_lib
Instagram & Facebook: @macphaidinlibrary
Pinterest: macphaidinlib

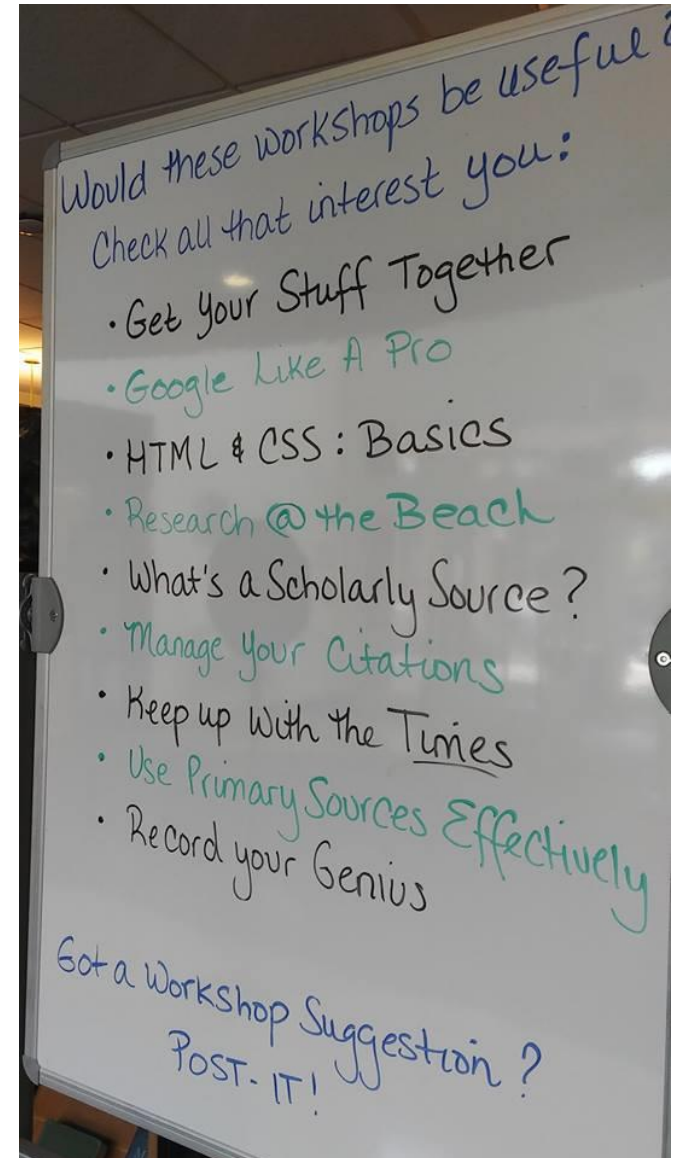


BUT... WORKSHOPS PLEASE

- In response to our 2017 survey, students asked for workshops
- We polled students to gauge interest in potential topics
- Workshops were offered on Monday nights

1

**Student
attended**





SO... WHERE ARE THEY?

Library Crash Courses: Finding Resources

Search this Guide

Search

Finding Resources

Developing Research Questions

Basic Searching

Beyond Basic Searching

Evaluating Sources

Bibliographies

Annotated Bibliographies

Creating Accounts

Vendor Tutorials

Study Skills

Literature Reviews

Finding the Right Information

Finding the Right Information



Powered by Panopto



Finding Full Text

Finding the Full Text



Powered by Panopto



Research is Iterative

Research is Iterative



Powered by Panopto





THE PANTS HURDLE



469

“Crash Course” Views

LUX ET SPES



STONEHILL COLLEGE

STAGE 3: MOVING TO WHERE THE STUDENTS ARE

LUX ET SPES



STONEHILL COLLEGE

eLearn

Login



INSTRUCTION ▼

596 **FYE**
students checked
in for the Digital
Literacy program



35 **Classes**
using information
skills elearn
Modules created
by librarians

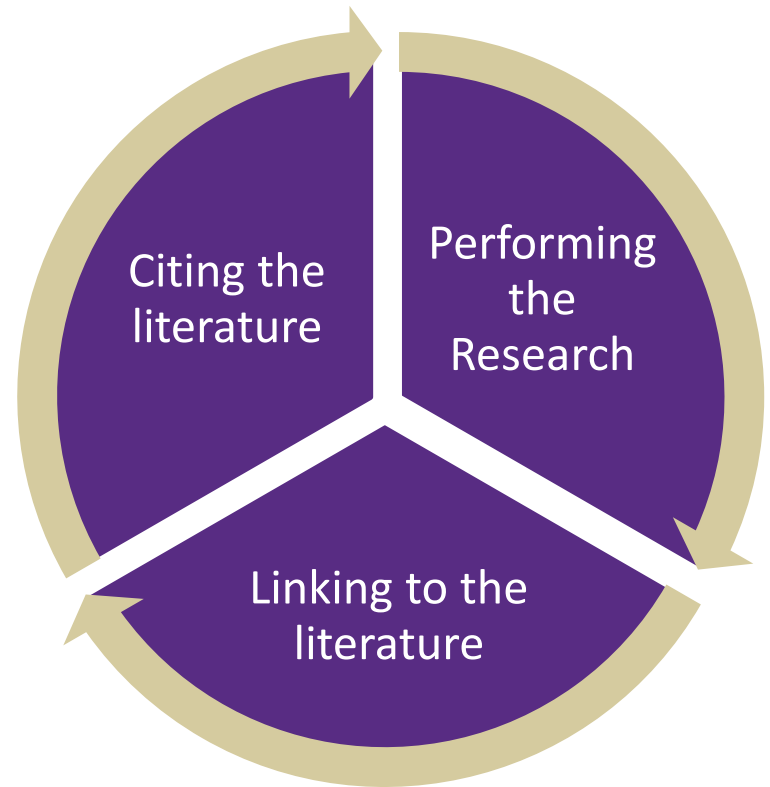
52 **Information**
skills videos for fall
courses created by
librarians

In addition to creating modules, videos, and developing a new FYE program, the Library continues to offer in-person instruction.

81 **Librarian-led**
sessions



BIOLOGY 102 LAB





LEARNING FROM DISASTER



BEFORE:
Crickets

AFTER:
Informed Questions



“Since the videos were a much more productive way to get the information to them and get them to respond, I want to assign the videos as homework before class.”

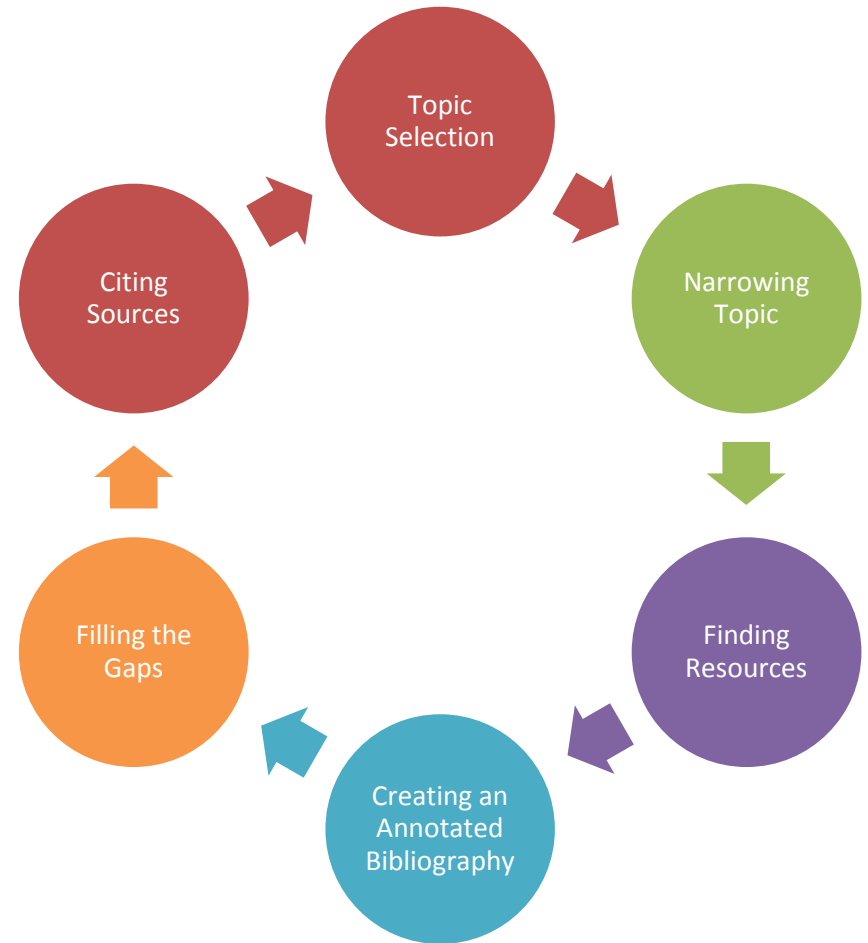
Amanda Sabol, Biology Laboratory Instructor

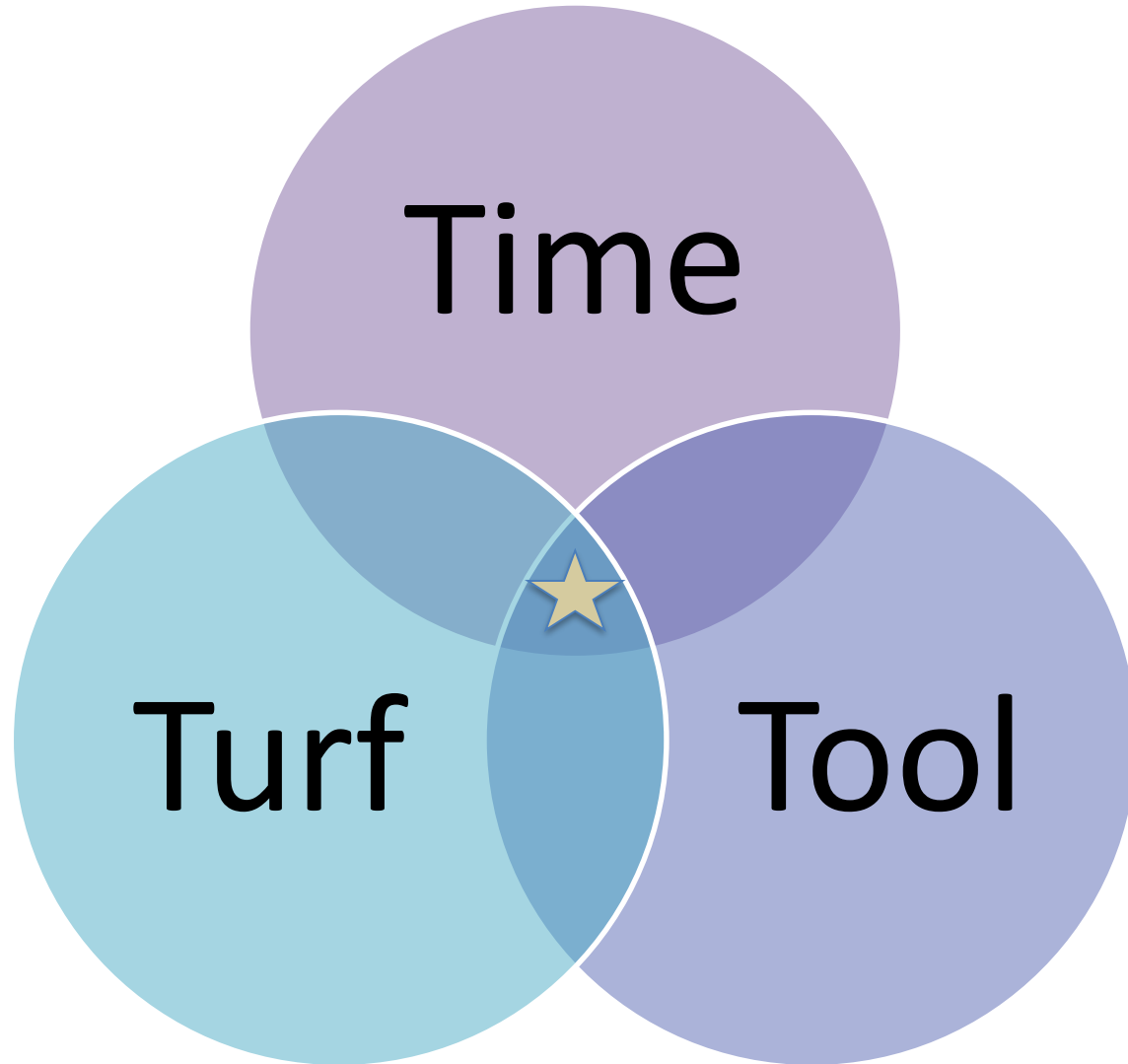


“That will let students work at their own pace- those who ‘get it’ can leave and those that may be struggling can get more attention.”



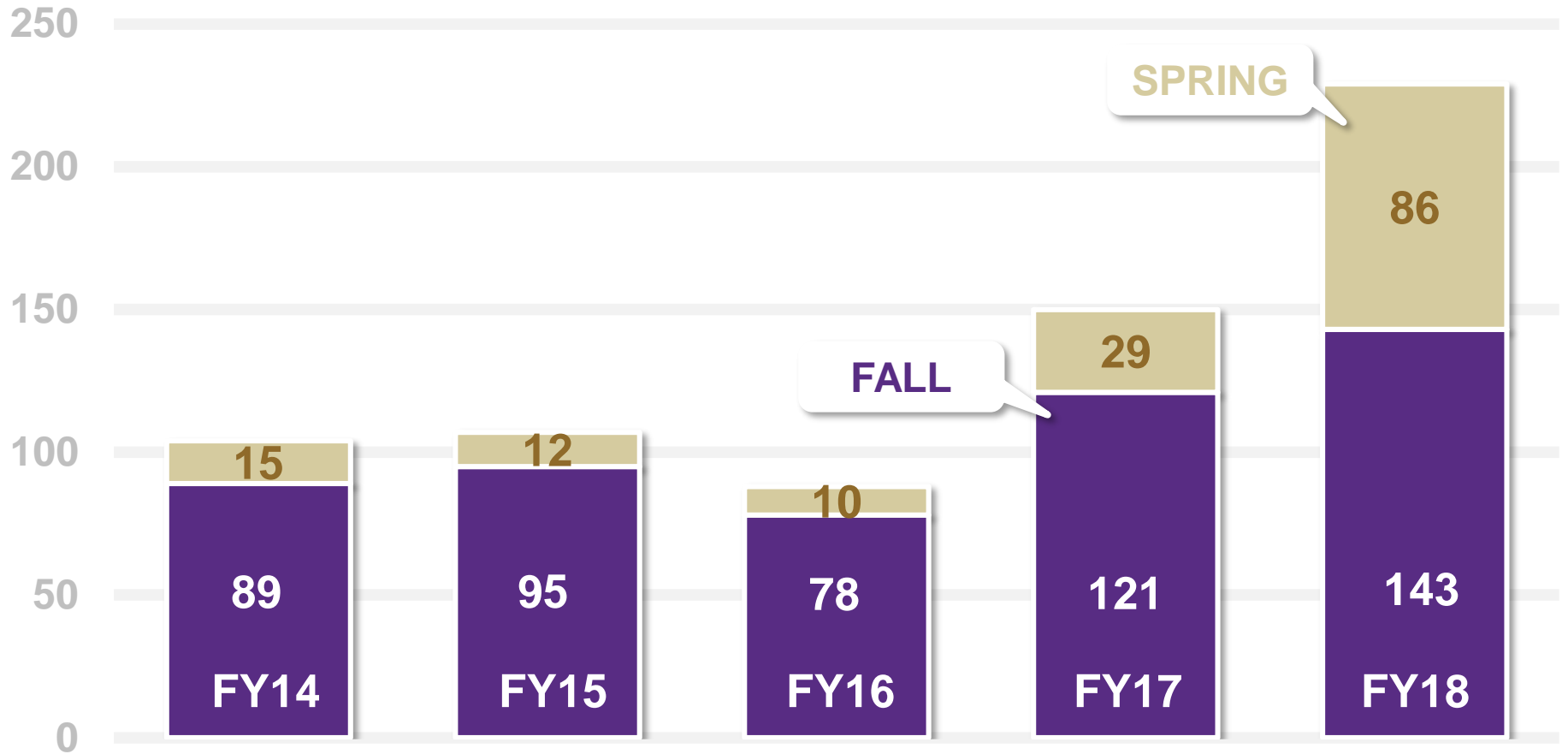
Scaffolding the Research Process





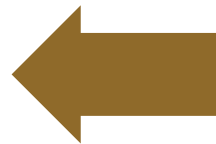


One-on-One Consultations



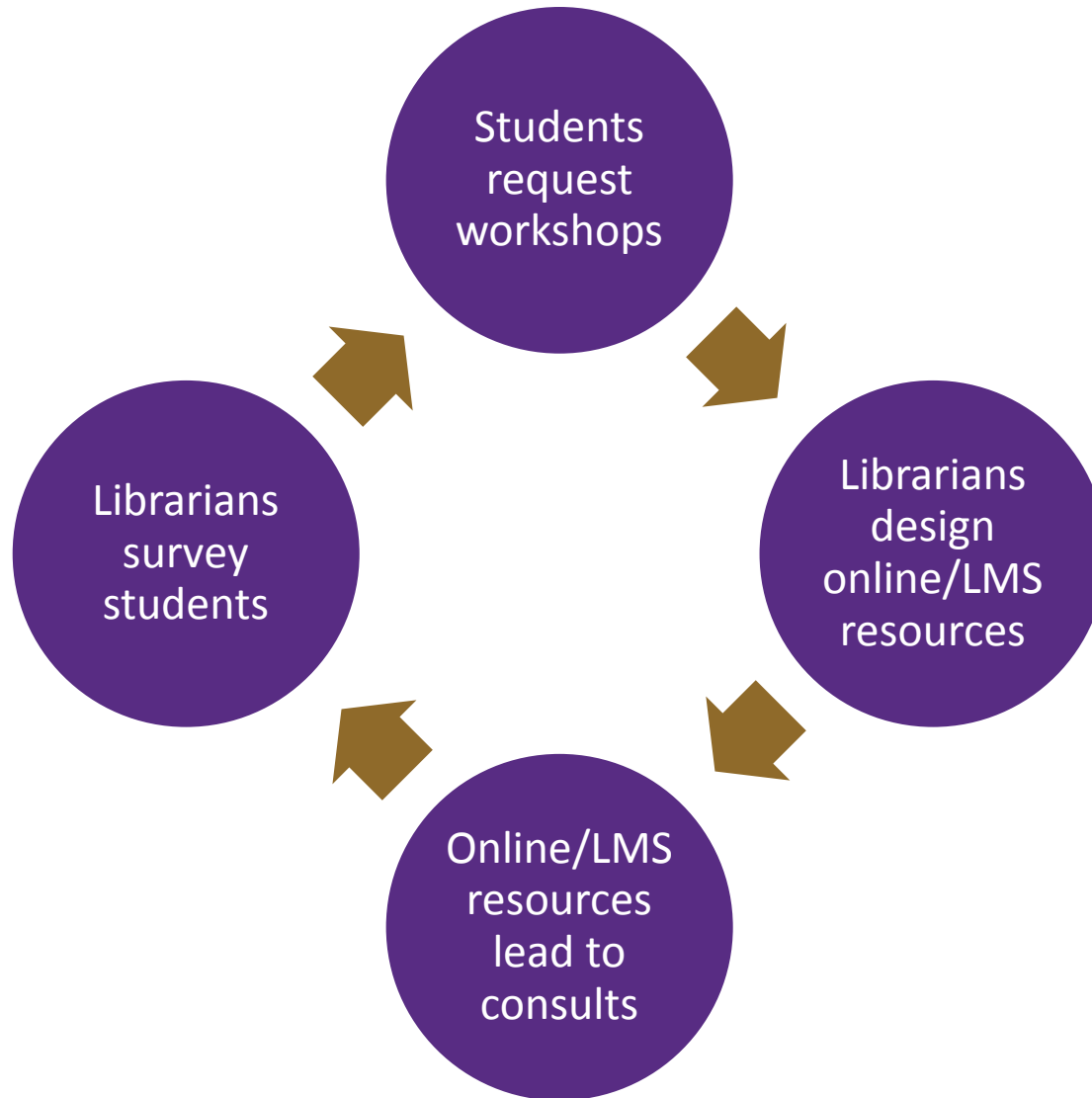


Our old cycle...



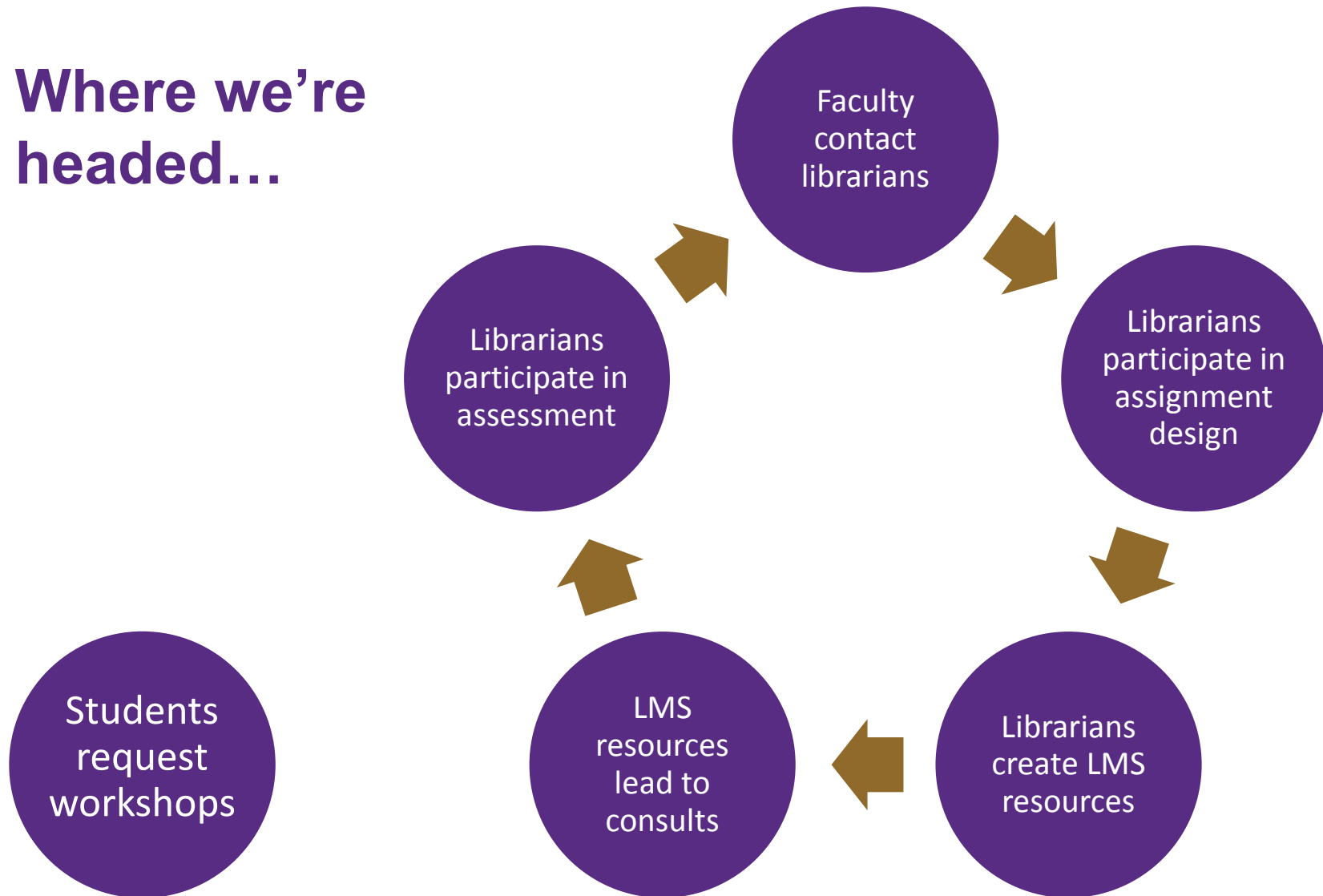


Then...





Where we're headed...





Questions?



Elizabeth Chase

echase2@Stonehill.edu

Trish McPherson

pmcpherson@Stonehill.edu

Heather Perry

hperry@Stonehill.edu