



Call for Papers

The 6th Annual Graduate Student Research Workshop
The 2016 Travel and Tourism Research Association Annual International Conference
Vail, Colorado – June 14-16, 2016

Deadline: January 22, 2016

Chairs: Dr. Iis Tussyadiah and Dr. Zheng Xiang

Overview:

The 6th Annual Graduate Student Research Workshop will be held on June 14, 2016 in conjunction with the 2016 Travel and Tourism Research Association (TTRA) Annual International Conference. The purpose of the Graduate Student Research Workshop is to provide an interactive forum for graduate students to discuss their research, to obtain constructive feedback from researchers in the fields of their expertise, to support the successful completion of their research, to expose students to peers' work, and to establish relationships for future inter-institutional collaborations. The event will be organized as a half day pre-conference workshop and research clinic following a format where a small group of students in a similar research area will make a short presentation (10 minutes) and a panel of established tourism researchers will provide specific feedback to student presenters. The session will conclude with an open discussion. After the workshop, students are encouraged to present their research in a poster format to obtain detailed feedback from researchers in respective areas of expertise.

Call for Papers:

We invite submissions of “**research in progress**” addressing a broad range of research topics in travel and tourism, which include (but not limited to) the following areas:

- Tourism policy, planning, & development
- Sustainable tourism
- Marketing and consumer behavior
- Tourism and technology
- Tourism and community development
- International issues and trends
- Managing tourism impacts
- Tourism education

- Innovative research methods
- Interdisciplinary research approaches
- Action research
- Big data and business analytics

Submissions should include the purpose of the study, a brief review of literature, proposed research methods, and expected outcomes. All submissions are subject to a double blind review process.

Submission Format:

1. The length of each submission should not exceed 1,500 words. References are not included in the word requirement.
2. The cover page includes the title of the paper as well as names, complete addresses, phone numbers, and emails of all authors.
3. The formatting of tables, figures, references and acknowledgements should follow the Publication Manual of the American Psychological Association (6th Edition).
4. All submissions must be written in English and submitted in Microsoft Word format.
5. Submission details, author guidelines, and document templates can be found at the TTRA 2016 Scholarworks website: <http://scholarworks.umass.edu/ttra/2016/>
6. All submissions must be sent via <http://scholarworks.umass.edu/ttra/2016/> by selecting the “Graduate Student Workshop” track.”
7. For each accepted submission, at least one student author must register for and present at the Workshop.

Workshop vs. Conference:

The same abstract should **not** be submitted to both the Graduate Student Research Workshop and the main TTRA Conference. When making a decision regarding where to submit your research, it is recommended that research that is either conceptual or in its formative stages be submitted for presentation at the Workshop, while well-developed, completed research be submitted to the main TTRA Conference.

Authorship:

Authorship can include graduate student(s) and faculty member(s). However, a current graduate student must be the primary author. Students graduating in May 2016 are acceptable.

Publication Plan:

Accepted and presented abstracts will be assembled into a portfolio and provided to all attendees of the TTRA Conference.

Registration Details:

Students presenting their research must register for the Workshop. If students wish to attend the TTRA Conference, they must register for the full conference, which includes both the Workshop and TTRA Conference activities.

Important Dates:

Deadline for abstract submissions: Friday, January 22, 2016

Notification of accepted abstracts: Friday, March 4, 2016

For more information regarding this call for papers, please contact the Workshop Chairs:

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Dr. Zheng Xiang, Virginia Tech, Email: philxz@vt.edu